

10. John C. Page Memorial Park Master Plan



MASTER PLAN OVERVIEW:

The John C. Page Memorial Park Master Plan process was executed in conjunction with the City of Page Citywide Park Master Plan Process. Through the Citywide Master Plan information about community needs and desires, existing park amenities and general use patterns, the role of John C. Page Memorial Park in the overall park system, and futures visions for the park was collected. These resulted in a plan for John C. Page Memorial Park that provides new and upgraded amenities for residents and visitors, connects the park to the downtown, re-purposes the existing teen center and Townhouse buildings, provides usable spaces for events and festivals, and improves park access and parking.

JOHN C. PAGE MEMORIAL PARK MASTER PLAN PROCESS:

The John C. Page Memorial Park Master Plan process includes six overall steps:

1. Inventory and Analysis of Existing Conditions (in conjunction with the Citywide Park Master Plan process)
2. Public Participation/Process (in conjunction with the Citywide Park Master Plan process)
3. Identification of future park uses and programming (in conjunction with the Citywide Park Master Plan process)
4. Development of 3 Park Alternatives
5. Development of Preferred Alternative
6. Final Plan Approval

THE PUBLIC PROCESS:

The Master Plan was developed with extensive community input.

Community Input

The Page City Council and staff expressed a strong desire to ensure that the Master Plan reflected the community desires. Focus groups, organized as part of the Citywide Master Plan process were conducted with key stakeholder groups including the Page School District, local businesses, leagues, students and the community. Page Chamber of Commerce and other event stakeholders participated in a site visit to the park to express their needs for events. A portion of a workshop for the Citywide Plan was devoted to the John C. Page Memorial Park Master Plan alternatives. At this workshop participants were able to review and provide comments on three park alternatives.

Parks and Recreation Advisory Board:

The City Council appointed Parks Recreation Advisory Board (PRAB) provided extensive input and review of the various concepts and ideas generated for the John C. Page Memorial Park Master Plan. The PRAB provided a comprehensive voice for community needs and provided information about what works in the current park design as well as areas for improvement of the John C. Page Memorial Park experience. Specifically, the PRAB provided the review of three alternative plans, a draft and final draft plan and provided its recommendations to the Page City Council.

PARK MASTER PLAN

The Site:

The site is as an existing park site located bounded on the south by S. Navajo Drive and to the North by an existing shopping center. The west edge of the site is along 6th Avenue and the east side of the site is bounded by S. Lake Powell Boulevard. The park is in a central location of the city between the downtown and Page High School.

Site Access:

The site is best accessed from Lake Powell Boulevard on the east, 6th Avenue on the west and S. Navajo Drive on the south. The site can also be accessed from the alley behind the shopping center that borders the site to the north. A sidewalk surrounds the park on the east, west, and south sides.

Site Opportunities and Constraints

The site is relatively flat with a sloping edge along the northern edge of the park. This edge can provide an opportunity for vertical relief, and can also provide challenges with regards to site design for amenities that require large, flat surfaces (such as fields). With some grading on the northern edge, the overall site topography is very conducive to an efficient development of the park.

Three sides of the site front along roadways with sidewalks. This provides great visibility into the park, opportunities for excellent pedestrian access to all areas of the park from the street, and the potential to create a strong streetscape edge that will promote the identity of the park .

The park is easily accessible from and adjacent to downtown Page and several visitor attractions along Lake Powell Drive and Elm Street. An attractive park can provide an incentive for visitors to extend their stay in the city.

The park is across S. Navajo Boulevard from the Page High School. Opportunities to exist to program the park after school so it does not become an attractive nuisance during lunch and after school hours.

PROGRAM FOR THE PARK DEVELOPMENT:

During the planning process a series of major park amenities were identified for potential implementation. These items include:

- Improvements the existing basketball courts
- Walking exercise path through the park with distance markers
- A fitness course within the park
- Major covered children's play area
- A splash pad with covered areas adjacent
- Restrooms to accommodate splash pad/ playground area
- Open space for events and festivals with that is large enough for landing a helicopter
- Picnic ramadas including areas associated with the splash pad, play area and passive areas.
- New redesigned skate park.
- New park signs to increase awareness of the park for tourists.
- Reconstructed restrooms to accommodate the disabled.
- Additional parking if possible with space for food concession vehicles during festivals

PARK MASTER PLAN ALTERNATIVES

Using data collected from city staff, the public input process, and from the PRAB three master plan alternatives were developed to illustrate various park configurations and alternatives for development.

These alternatives were presented to the PRAB and further modifications were made. These alternatives incorporated all of the elements listed prior and provided for various configurations and scenarios.

The three alternatives were also presented in the public open house program which allowed Page's interested parties and town citizens to review the three alternatives and provide input as to which alternative was the most desirable among the three alternatives. All options leave the existing flagpole monument in place (although in the final Master Plan, it is moved), enhance the streetscape along South Navajo Drive and S. Lake Powell Boulevard; and retain the Teen Center and Townhouse buildings. Figure 39: Summary of John C. Page Memorial Park Master Plan Options lists the improvements for each Option.

FIGURE 39: Summary of John C. Page Memorial Park Master Plan Options			
COMMON TO ALL OPTIONS	OPTION 1	OPTION 2	OPTION 3
Perimeter Streetscape Improvements with upgrades to perimeter street parking	Large Multi-Aged Play Area on 6th Avenue	Play Area along 6th Avenue	Centrally Located Splash Pad
Enhanced Lighting in Park and Perimeter	Lawn event/performance Space	Skate Park along 6th Avenue	Basketball Court Remains and is Resurfaced
Teen Center Improvements with Public Restroom	Trellis Walk	North Parking/Utility to Remain	Portal Trellis Canopy on edge of S Navajo Drive
Picnic Areas	Splash Pad Located Northeast of lawn with Performance Space	Basketball Court Removed	Skate Park and Play Area at Northwest Corner of Park
Improvements to Community Center with Edible Landscape	North Parking/Utility Area Removed	Flag and Ceremony Space	Amphitheater with Performance space on North Edge of Park
Additional Parking in Community Center	Large Space in Front of Flag Pole	Splash Pad Located Northeast of Stage Area	River Walk with Interpretive Signage
Added Tourist Center	Skate Park on North Edge of Park	Access from Park into North Parking Area	
Fitness Course	Basketball Court Removed	Lawn event/performance Space	
Skate Park Improvements			
Park Monument Sign on S Lake Powell Boulevard			

Option 01 (Figure 40)

This option replaces the existing basketball courts with a play area along 6th Ave, envisions the Townhouse as a tourist center, keeps the existing teen center, and relocates the skate park to the north edge of the park. An event/entertainment area is created around the flagpole. A splash pad is provided on the east side of the event center. A trellis covered walk from S. Navajo Drive provides access to the Splash Pad, and an enhanced walkway from S. Lake Powell Boulevard also provides access to the splash pad and event area.

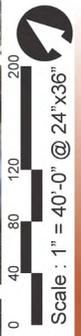
Option 02 (Figure 41)

This option refurbishes the teen center as a public restroom/teen center, replaces the basketball courts with a play area; leaves the existing skate park in place adjacent to the play area to allow increased surveillance of the Skate Park. A splash pad is added on the east side of the park. A primary access to the park is from the northeast corner (closest to the downtown and Elm Street). A stage is located at the north edge of a tree-lined event area.

Option 03 (Figure 42)

Option 3 creates an active area on the west side of the park; and passive area that could be used for events closer to the downtown. This option includes a splash pad in the center of the park; and contains the least amount of open event space. A stage/amphitheater is located along the north edge of the park. The basketball courts and skate park remain in their current location; a play area is located just east of the skate park.

FIGURE 40: John C. Page Memorial Park Master Plan Option 01



John C. Page Memorial Park - Option 01

City of Page Parks and Recreation Master Plan



May 2016



FIGURE 41: John C. Page Memorial Park Master Plan Option 02



John C. Page Memorial Park - Option 02

City of Page Parks and Recreation Master Plan
May 2016

PLANETREE
PLANNING AND DESIGN

otak
architecture
interior architecture
civil engineering
planning
urban design

coffman studio
landscape architecture

FIGURE 42: John C. Page Memorial Park Master Plan Option 03



- Park Entrance and Monument Sign
- River Walk with Interpretive Signage
- Enhanced Security Through-Out
- Entrance Portal with Upgraded Park Operations Signage
- Streetscape Improvements and Expanded Sidewalk
- Parking Extension for Senior Center

- Skate Park
- Covered and Lockable Children's Play Area
- Enhanced Security Through-Out
- Resurfaced Basketball Court
- Public Restroom and Upgraded Drinking Fountains
- Streetscape Improvements
- Upgraded Crosswalk



John C. Page Memorial Park - Option 03

City of Page Parks and Recreation Master Plan



FINAL JOHN C. PAGE MEMORIAL PARK MASTER PLAN:

The PRAB reviewed public comments and conducted an additional review of all three conceptual designs during their session. Based on the Boards' review and from comments made by citizens and City staff a final alternative with modifications was selected for further development. This final alternative was further modified to result in the final master plan.

The John C. Page Memorial Park Master Plan is designed to provide a central gathering place for Page residents and visitors, and to be a point of pride for the city of Page. Key park features include enhanced access to the park, designs that will help to improve surveillance and safety for park users, recreation facilities for people of all ages and abilities, places for passive and active recreation, and places for events and celebrations that contribute to civic pride and the city's economy.

MAJOR FEATURES OF THE JOHN C. PAGE MEMORIAL PARK MASTER PLAN:

Access, Surveillance and Safety

Major Streetscape Edge: A major streetscape edge is proposed for three sides of the park to present a strong park character that will encourage people to explore the park and also use the park as a place of interest, rest, walking, gathering, festivals and people watching. The streetscape edge will contain such elements as special pavement treatments, enhanced widened sidewalks, special pedestrian lighting fixtures along the walk, benches, trash receptacles, informational kiosks and other special elements of interest to be developed during the park design process.

Enhanced Pedestrian Crossings: Enhance pedestrian crosswalks are proposed to encourage easy, safe pedestrian circulation from the adjacent properties into the park space. These crosswalks are proposed to utilize special pedestrian style pavers that will be ADA accessible.

Additional Parking for the Community Center: Additional parking is proposed for the existing Community Center Parking. This will increase the parking capacity for Community Center, provide extra parking for the park, and produce a staging area for food vending vehicles for both small and large events and festivals.

Enhanced Park Perimeter Parking: The parking around the perimeter of the park is identified for a maximum capacity. This will also function as additional space during larger festivals.

Image and Identity

Park Monument Signage: A series of special themed park monument signage elements are proposed to increase park awareness and to attract tourist visitors to the park. These monuments are proposed to be located primarily on S. Lake Powell Boulevard, S. Navajo Drive and 6th Avenue

Park Flag Relocated: The existing flagpole found in the park will be relocated to the south to allow for additional space for the festival/performance lawn.

Activities for All

Festival Lawn/ Performance Space: A large, well lit spectator lawn space is sized to provide for public gatherings, festivals, and performances is proposed for the center of the park. This will become the heart for events staged in the park and is designed to be versatile in order to accommodate a variety of types and sizes.

Themed Splash Pad: A specially themed children’s splash pad is proposed for the park as one of the park’s major attractions for citizens and tourists as well. The intent is to develop a design using material that reflects the unique character and natural elements that can be found within the region of Page. The splash pad area will provide for controlled access and will contain canopies with seating and tables for use of the parents and for those supervising the children. Additional controlled access canopies with tables and seating can also be provided to allow for parties and special group activities exclusive to that specific canopy space. These special canopy areas can be reserved and are being considered as a potential revenue source for the park. The space will also be fully lighted.

Major Multi Aged Play Space: The fully lit major play space concept is to provide a “signature” play structure complemented by other play features that will become a special attraction for the park. These elements were conceptualized as something special to enhance community pride and so that visitors will come to the park just to use the play area and splash pad as part of their vacation activities. These final themed elements will be selected during the design process and special consideration will be given for providing access and use for those children that are disabled. The splash pad and play areas will be shaded/covered. Seating areas will also be provided at the perimeter of play space for supervising parents. Additional shaded picnic areas around the Play Space can also provide additional revenues and a venue for parties and groups activities.

Revitalized Skate Park: A revitalized skate park is located on the northwest corner of the park. This location enhances visibility of the park and activities within it. The skate park is conceptualized as a themed natural landscape rock formation that incorporates the images of the Colorado River and its local tributaries. The Skate Park will be a controlled access facility and is identified to be fully lighted, contain seating elements, shade, signage, trash receptacles and drinking fountains.

Townhouse Re-purposed into Teen Center: The existing “townhouse” is proposed to be re-purposed into a teen center that will allow for the teens to gather within a controlled environment and use this facility as a place of gathering, study, recreation clubs and communication.

Fitness Course: A fitness course with various exercise elements was identified as a desirable element for the park. This will be used in conjunction with the park walkways that will provide distances along the way for those who desire to meter their walks and jogs within the park.

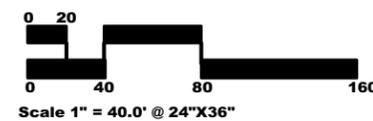
Passive Play Space: A passive play space is also identified for the park. This area contains spaces for quiet use, tables, and other, calm, peaceful activities that can typically occur in a passive park setting.

Picnic Areas with Ramadas: Picnic areas with ramadas are also proposed for various areas of the park. Some will be associated with children’s play areas and others will be located in various areas of the park.

FIGURE 43: John C. Page Memorial Park Master Plan



John C. Page Memorial Park - Master Plan



APPENDIX A: TRAIL DESIGN GUIDELINES

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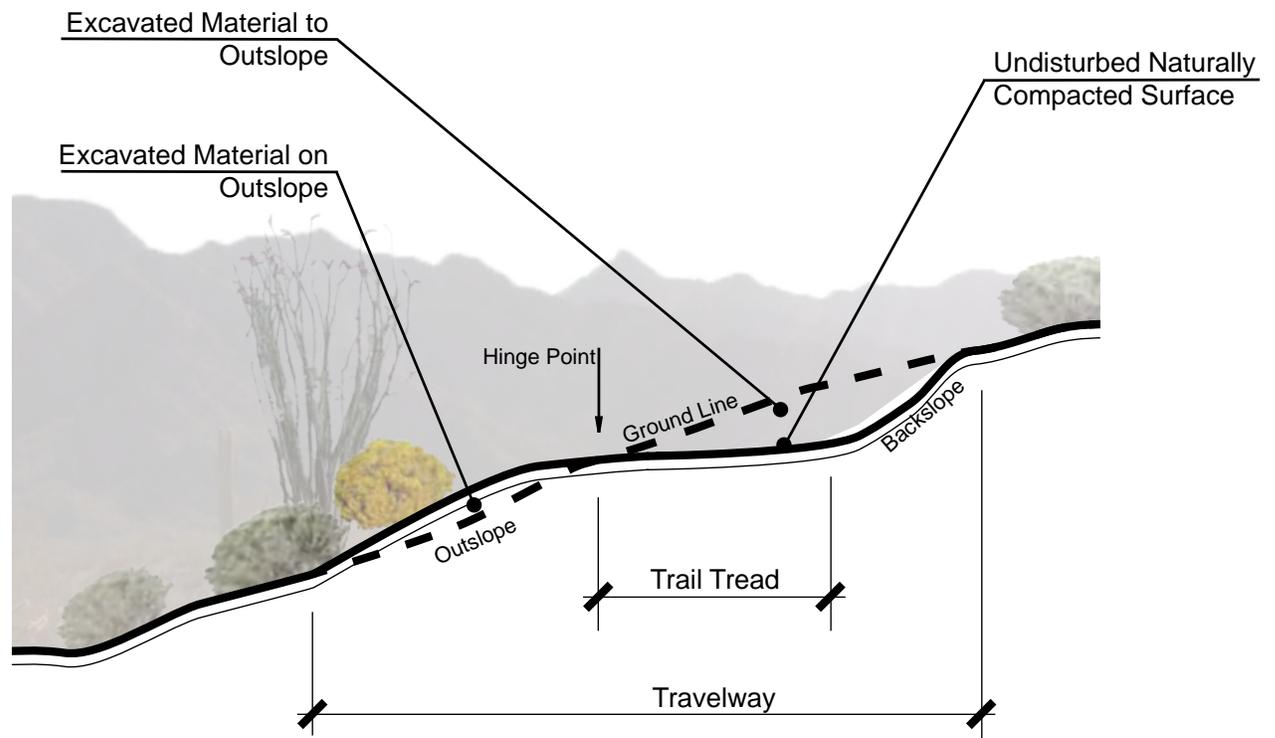


PATH & TRAIL GUIDELINES



A. General Trail Construction Methodology

The following diagram illustrates a general trail construction methodology that is applied to all trail classifications. Each trail classification is further detailed in this chapter.



Notes:

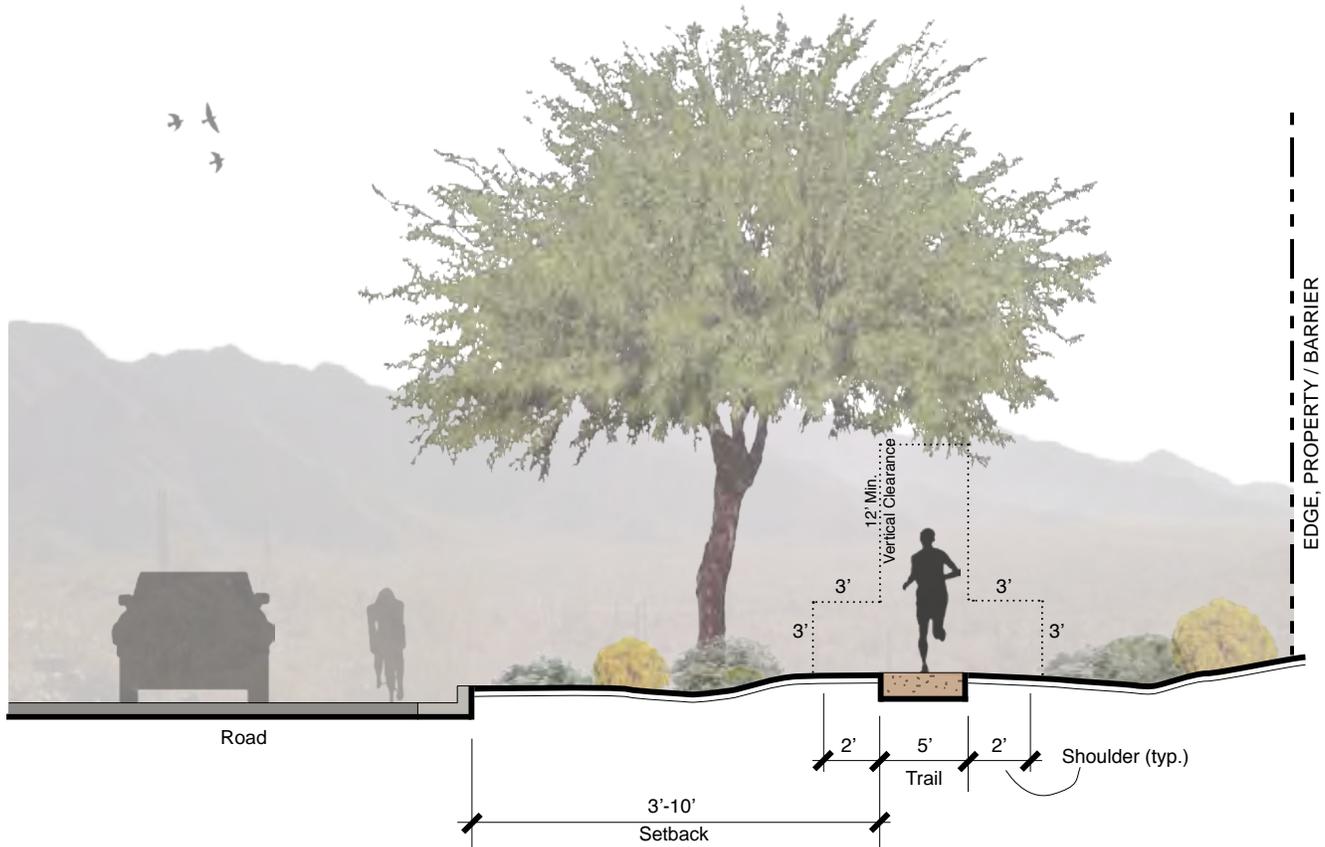
- Revegetate backslope and outslope with native seed and salvaged plants
- Locate salvaged plants to minimize trail cutting
- Strive to maintain a minimum 12' height clearance on all trails

B. Separated Roadway Trail (Trail 1)

Width & Surface Material	5' Wide smooth and compacted native soil. Remove large surface rocks.
Vertical Clearance	12' Minimum clearance from all obstacles.
Side Clearance	Limited herbaceous or other possible obstacles within a 3' high by 3' wide space on each side. 3' Minimum to signs, benches, or any vertical elements.
Thorny Plant Clearance	Strive to maintain a clearance of 2' - 3' between trail edge and all thorny plants. Align trails to avoid existing thorny plants wherever possible.
Users Access	Separated Roadway Trails should be accessible by all non-motorized forms of transportation.

Tree Clearance	Strive to maintain 6' between trail edge and tree trunk. Prune Trees and shrubs back to trunk. To create more visual interest and slow users down, dont cut all vegetation back to exactly the same distance.
Running Grade	<5%= continuous 5-8%= 800'-1500' 8-10%=500'-800' >10%=maximum 150'
Turning Radius	5' Minimum.
Cross Slope	2% Minimum. 5% Maximum.
Barriers	New Barriers shall be wildlife friendly, providing a minimum 18" gap between the bottom horizontal rail and finish grade.

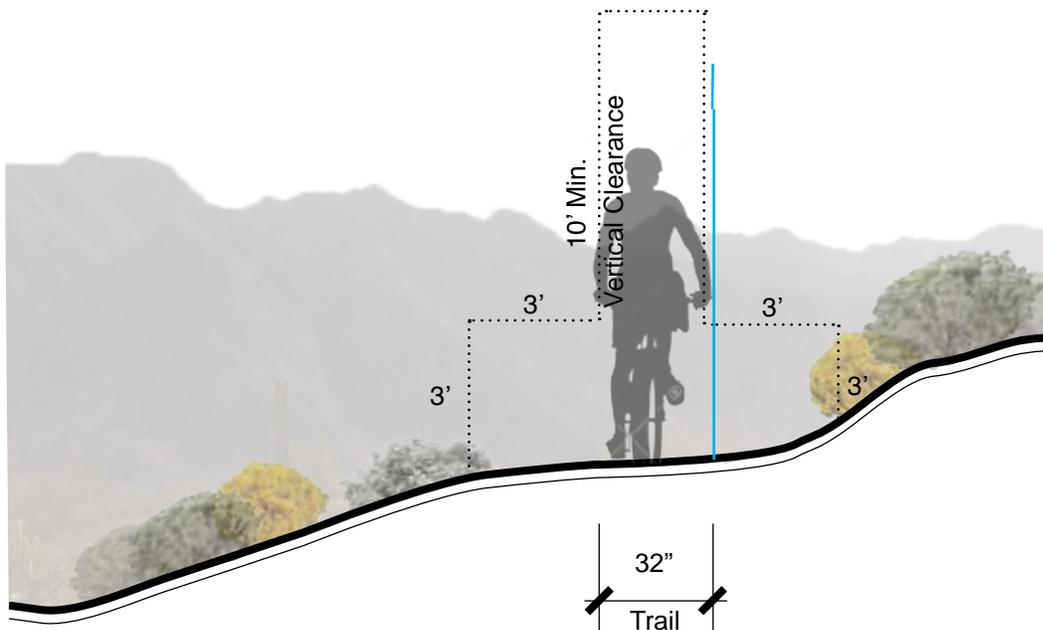
Figure XX - Trail 1



C. Non-Motorized, Non-Equestrian (Classification 2)

Width & Surface Material	2'8" Wide smooth and compacted native soil. Remove large surface rocks.	Tree Clearance	Strive to maintain 6' between trail edge and tree trunk. Cut Trees and shrubs back to trunk. To create more visual interest and slow users down, dont cut all vegetation back to exactly the same distance.
Vertical Clearance	10' Minimum clearance from all obstacles.	Running Grade	<5%= continuous 5-8%= 800'-1500' 8-10%=500'-800' >10%=maximum 150'
Side Clearance	Limited herbaceous or other possible obstacles within a 3' high by 3' wide space on each side. 3' Minimum to signs, benches, or any vertical elements.	Turning Radius	5' Minimum.
Thorny Plant Clearance	Strive to maintain a clearance of 2' - 3' between trail edge and all thorny plants. Align trails to avoid existing thorny plants wherever possible.	Cross Slope	2% Minimum. 5% Maximum.
User Access	Frontcountry Trails should be accessible by all non-motorized forms of transportation, except horses.	Barriers	New Barriers shall be wildlife friendly, providing a minimum 18" gap between the bottom horizontal rail and finish grade.

Figure XX - Trail 2

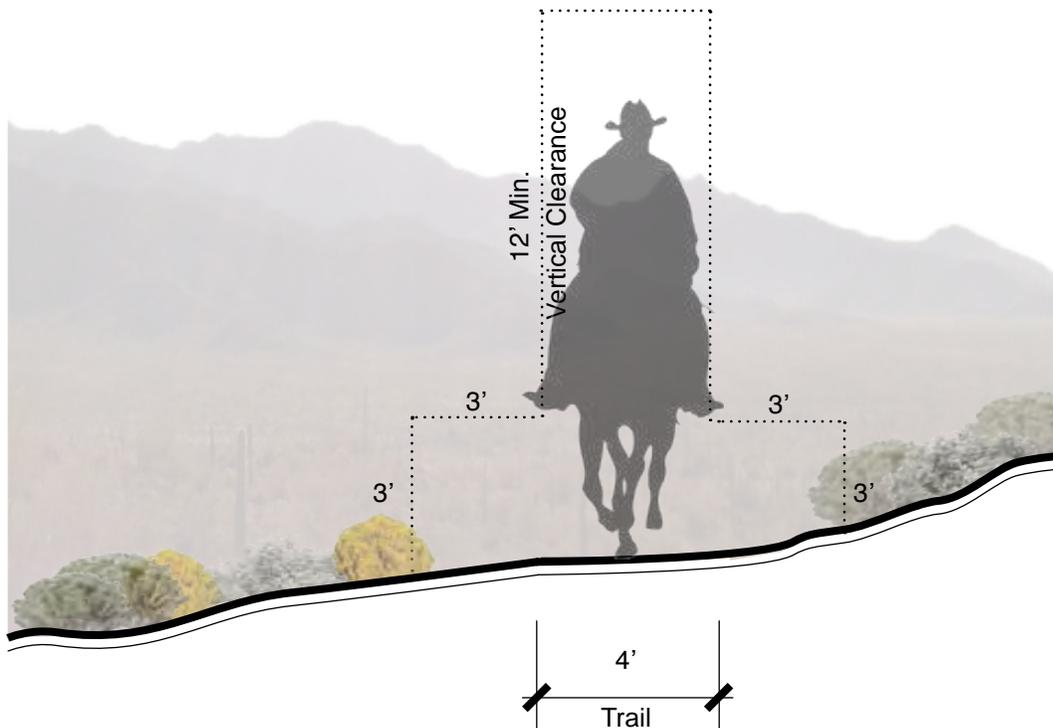


D.Non-Motorized (Trail 3)

Width & Surface Material	4' Wide smooth and compacted native soil. Remove large surface rocks.
Vertical Clearance	12' Minimum clearance from all obstacles.
Side Clearance	Limited herbaceous or other possible obstacles within a 3' high by 3' wide space on each side. 3' Minimum to signs, benches, or any vertical elements.
Thorny Plant Clearance	Strive to maintain a clearance of 2'- 3' between trail edge and all thorny plants. Align trails to avoid existing thorny plants wherever possible.
User Access	Backcountry Trails should be accessible by all non-motorized forms of transportation.

Tree Clearance	Strive to maintain 6' between trail edge and tree trunk. Cut Trees and shrubs back to trunk. To create more visual interest and slow users down, dont cut all vegetation back to exactly the same distance.
Running Grade	<5%= continuous 5-8%= 800'-1500' 8-10%=500'-800' >10%=maximum 150'
Turning Radius	5' Minimum.
Cross Slope	2% Minimum. 5% Maximum.
Barriers	New Barriers shall be wildlife friendly, providing a minimum 18" gap between the bottom horizontal rail and finish grade.

Figure XX - Trail 3

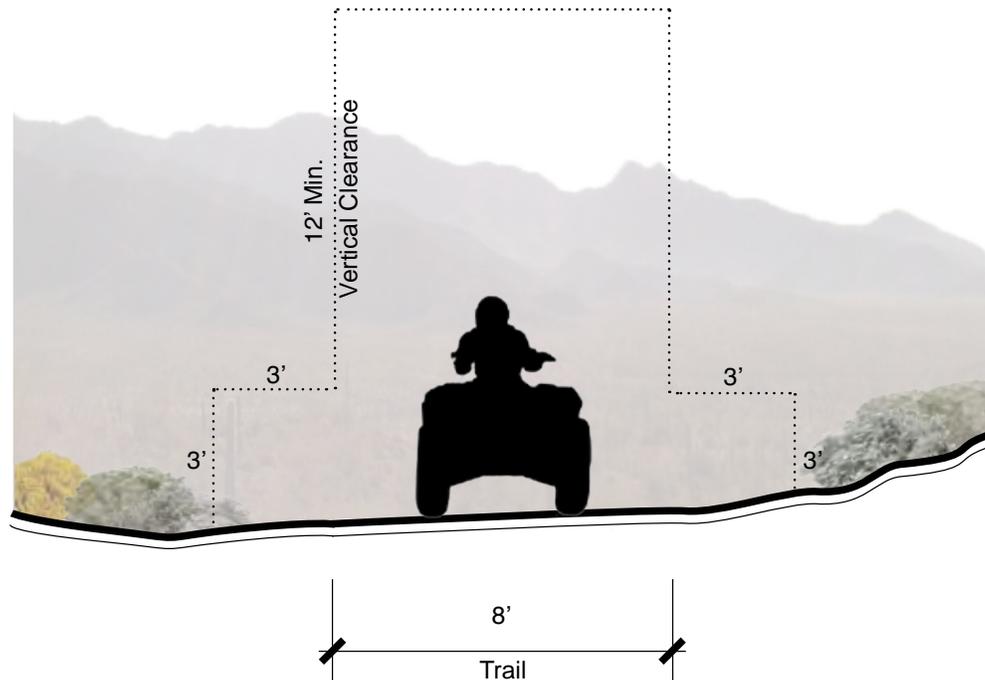


E. OHV Access Trail (Classification X)

Width & Surface Material	Minimum 6' Wide smooth and compacted native soil. Remove large surface rocks, where possible	Tree Clearance	Strive to maintain 6' between trail edge and tree trunk. Cut Trees and shrubs back to trunk. To create more visual interest and slow users down, don't cut all vegetation back to exactly the same distance.
Vertical Clearance	12' Minimum clearance from all obstacles.	Running Grade*	<5%= continuous 5-8%= 800'-1500' 8-10%=500'-800' >10%=maximum 150'
Side Clearance	Limited herbaceous or other possible obstacles within a 3' high by 3' wide space on each side. 3' Minimum to signs, benches, or any vertical elements.	Turning Radius	15' Minimum.
Thorny Plant Clearance	Strive to maintain a clearance of 2'- 3' between trail edge and all thorny plants. Align trails to avoid existing thorny plants wherever possible.	Cross Slope	2% Minimum. 8% Maximum.
		Barriers	New Barriers shall be wildlife friendly, providing a minimum 18" gap between the bottom horizontal rail and finish grade.

Figure XX - OHV Access Trail

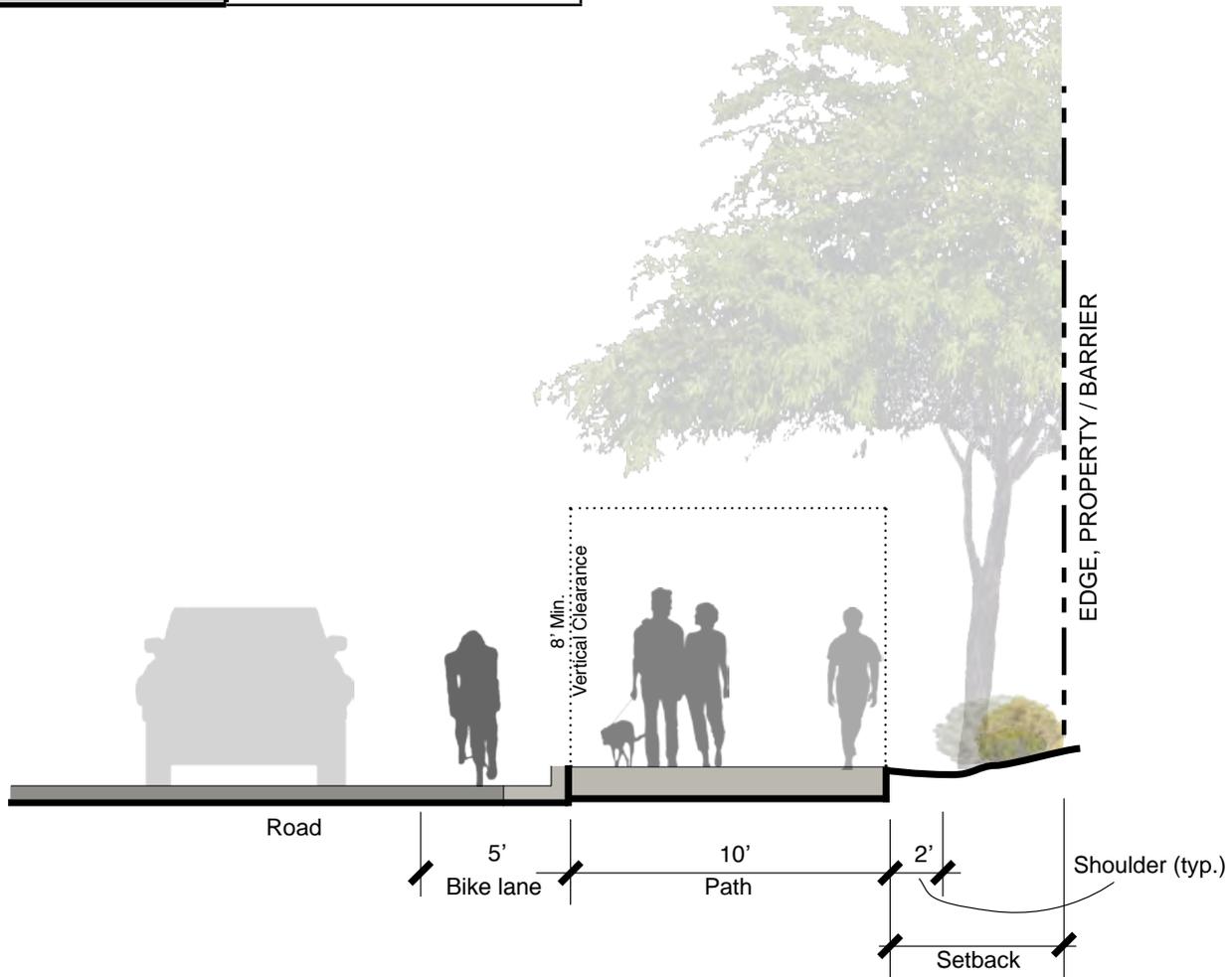
OHV Trail



F. 6'-10' Paved Path (Classification X)

Width & Surface Material	Minimum 6'-10' Wide Smooth Concrete path dependent on the what is called out in the Path & Trails Master Plan
Vertical Clearance	10' Minimum clearance from all obstacles.
Side Clearance	Limited herbaceous or other possible obstacles within a 3' high by 3' wide space on each side. 3' Minimum to signs, benches, or any vertical elements.
Thorny Plant Clearance	Strive to maintain a clearance of 2'- 3' between path edge and all thorny plants. Align trails to avoid existing thorny plants wherever possible.

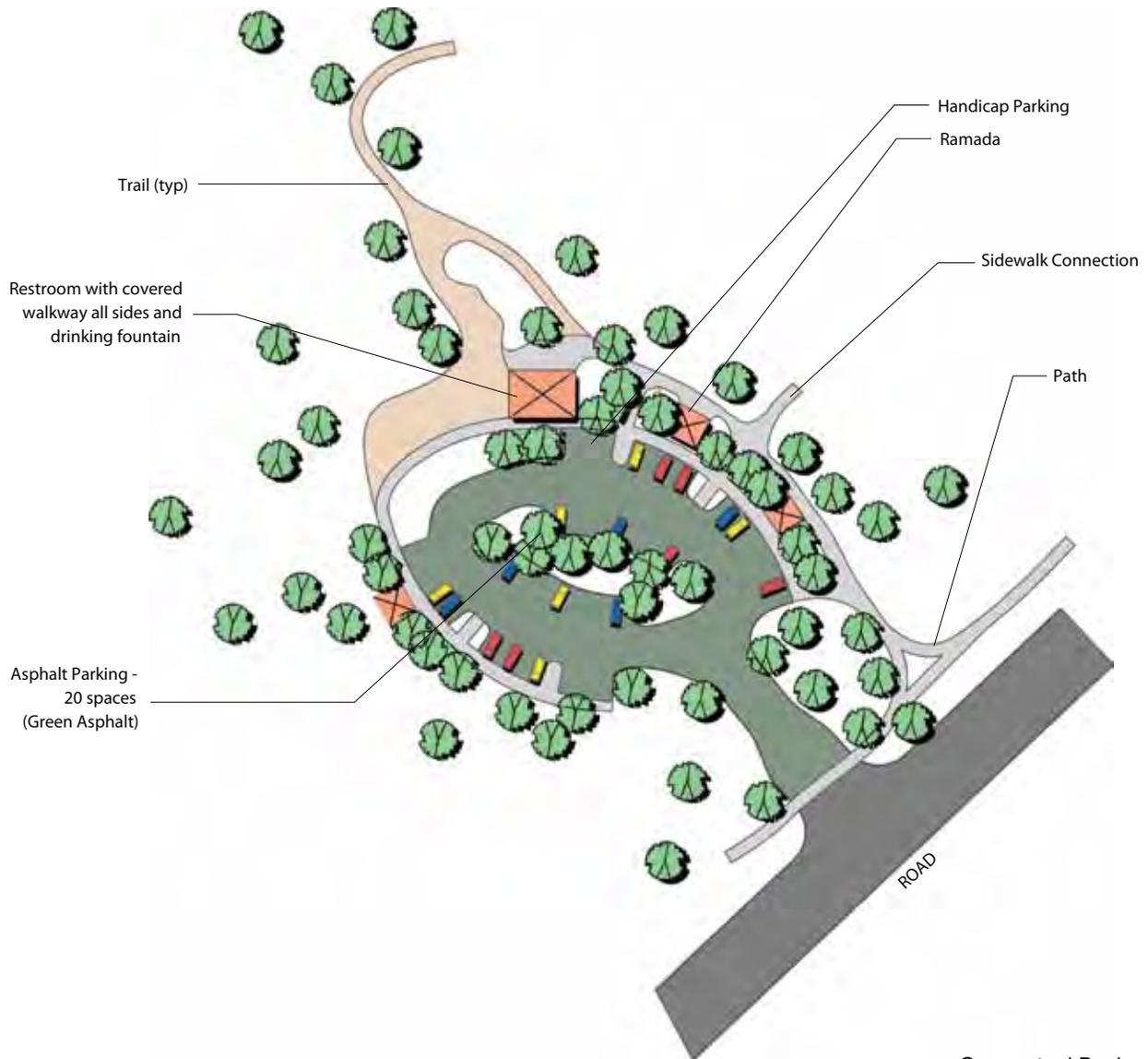
Tree Clearance	Strive to maintain 4' between trail edge and tree trunk. Cut Trees and shrubs back to trunk. To create more visual interest and slow users down, dont cut all vegetation back to exactly the same distance.
Running Grade*	<5%=continuous 5-8%= 250' 8-10%=30'
Turning Radius	5' Minimum.
Cross Slope	2% Minimum. 4% Maximum.



G.Trailhead 1

General Size	Parking Spaces	Restrooms	Area and Amenity Lighting	General Amenities	Signs	Equestrian Amenities
1-3 Acres	Standard Parking Spaces 6-30	Optional, but is recommended	Yes	Benches, Drinking Water, Landscape, Shade Structure/ Picnic Ramadas, Trash/Recycle/ Compost Disposal, Bike Racks	Rules/ Notices, General Interpretive Signs, Location Map	N/A

Figure 4.7 - Minor Trailhead

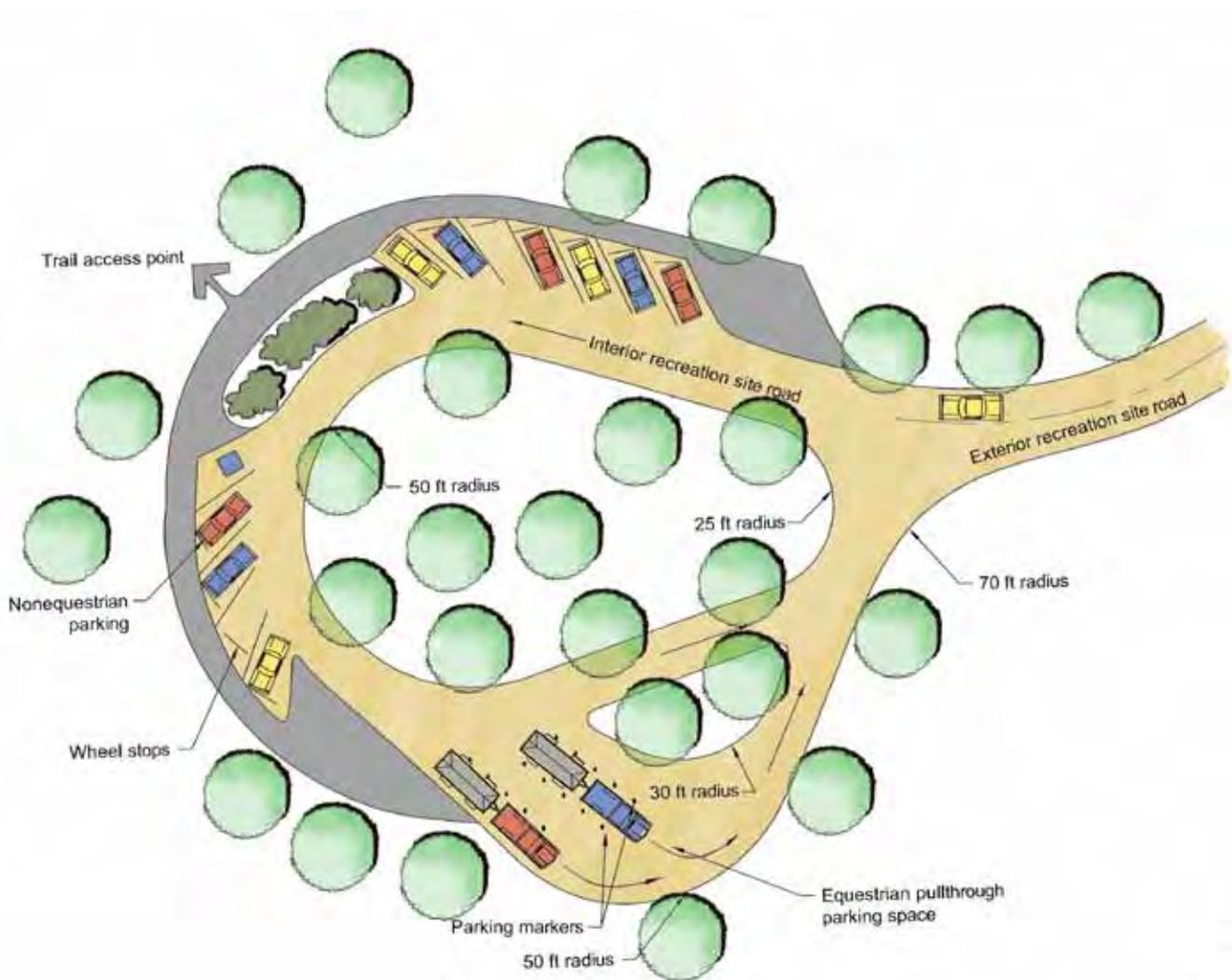


Conceptual Design

H.Trailhead 2

General Size	Parking Spaces	Restrooms	Area and Amenity Lighting	General Amenities	Signs	Equestrian Amenities
2-5 Acres	Standard Parking Spaces 6-30 Equestrian Parking spaces 3 -10 minimum	Optional, but is recommended	Yes	Benches, Drinking Water, Landscape, Shade Structure/ Picnic Ramadas, Trash/Recycle/ Compost Disposal, Bike Racks	Rules/ Notices, General Interpretive Signs, Location Map	Equestrian Parking, Equestrian Water Source, ADA Mounting Ramp or Platform, Manure Disposal Area

Figure 4.7 - Minor Trailhead

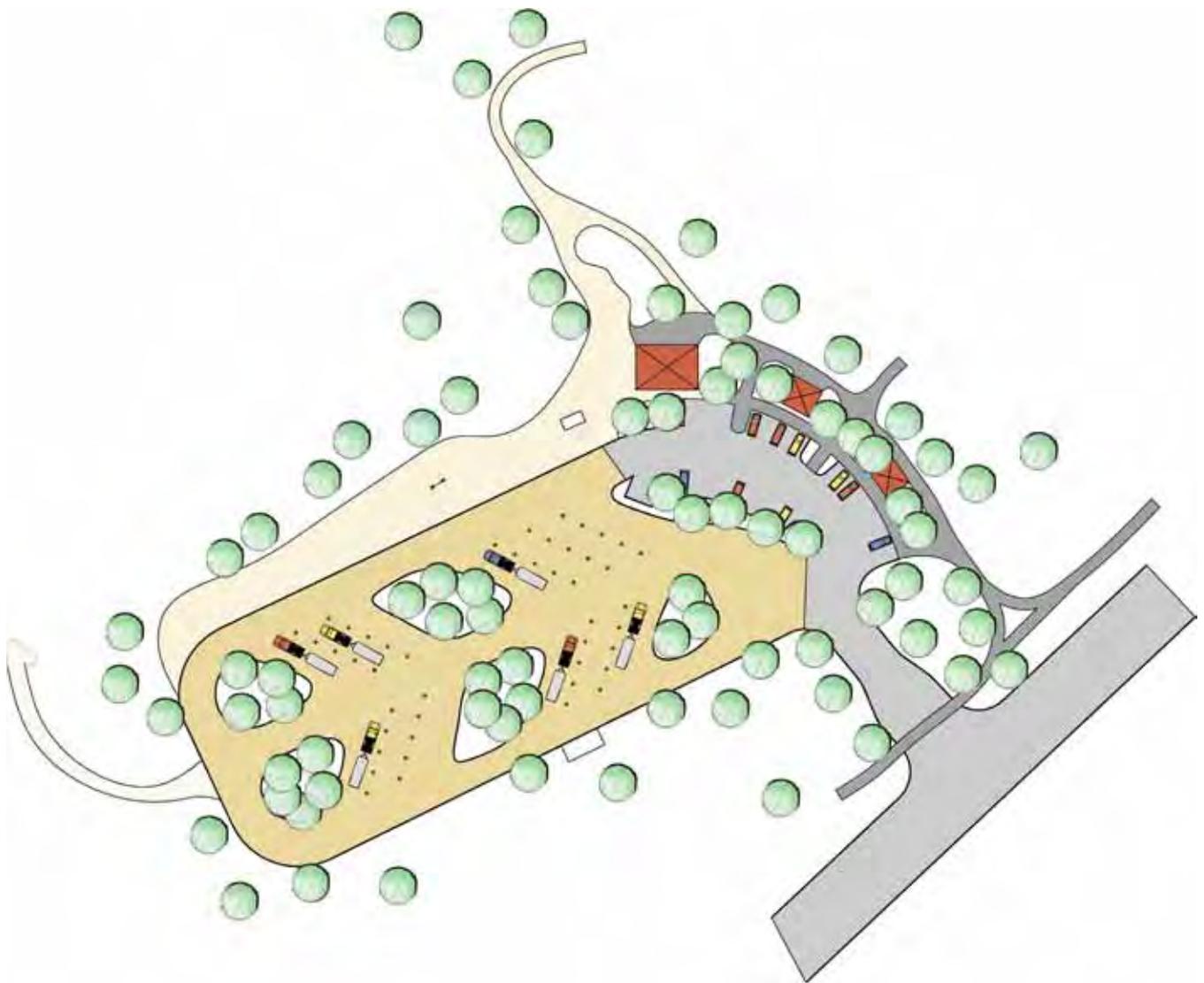


Conceptual Design

I. Trailhead 3

General Size	Parking Spaces	Restrooms	Area and Amenity Lighting	General Amenities	Signs	Equestrian Amenities
6-15 Acres	Standard Parking -20 minimum with expansion to 80 Equestrian Parking- 8 minimum with expansion to 30 OHV Parking - 8 minimum with expansion to 30	Optional, but is recommended	Yes	Benches, Drinking Water, Landscape, Shade Structure/ Picnic Ramadas, Trash/Recycle/ Compost Disposal, Bike Racks	Rules/ Notices, General Interpretive Signs, Location Map	Equestrian Parking, Equestrian Water Source, ADA Mounting Ramp or Platform, Manure Disposal Area

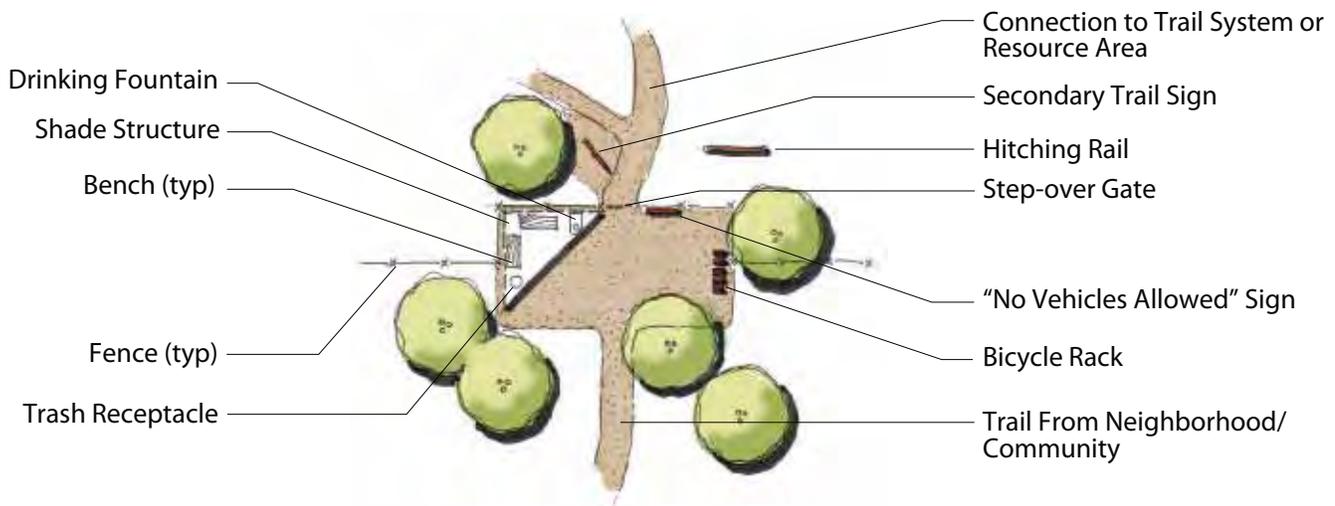
Figure 4.6 - Major Trailhead



Conceptual Design

J. Entry Node

General Size	Parking Spaces	Restrooms	Area and Amenity Lighting	General Amenities	Signs	Equestrian Amenities
+/-0.02 acres	Optional	Optional, but is recommended	Optional	Benches, Drinking Water, Landscape, Shade Structure/ Picnic Ramadas, Trash/Recycle, Bike Racks	Rules/ Notices, General Interpretive Signs, Location Map	Only when along trails that allow Equestrians. Equestrian Water Source, Tethering Rails



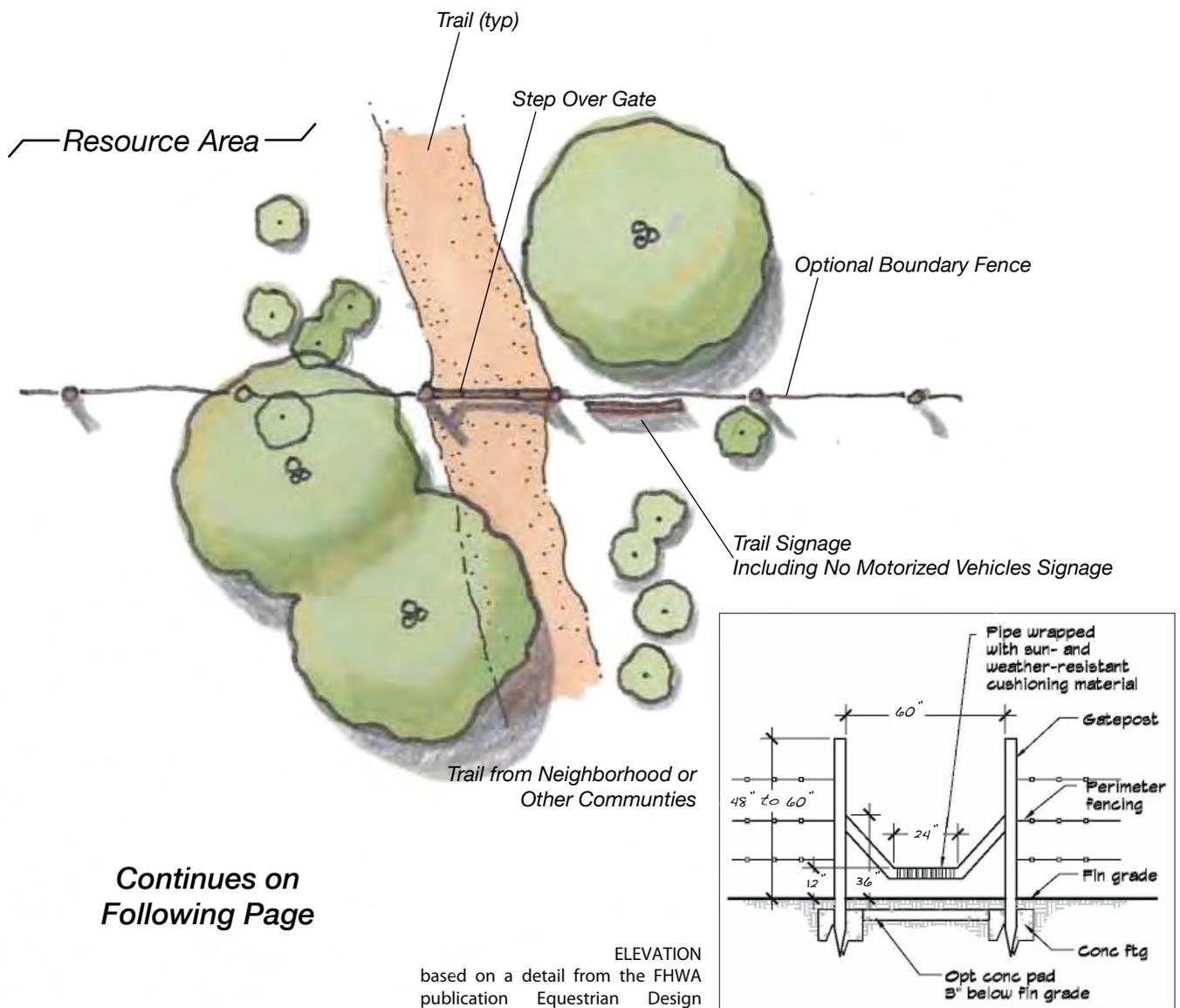
Conceptual Design

K. Walk-In/Ride-In Boundary Access Points

General Size	Parking Spaces	Restrooms	Area and Amenity Lighting	General Amenities	Signs	Equestrian Amenities
700-1000 Square Feet	No Parking Spaces Included	No Restrooms to be Provided	Optional	None are Required	Rules/ Notices, General Interpretive Signs, Location Map	Equestrian Chicane (handicap accessible) or Step Over Gates

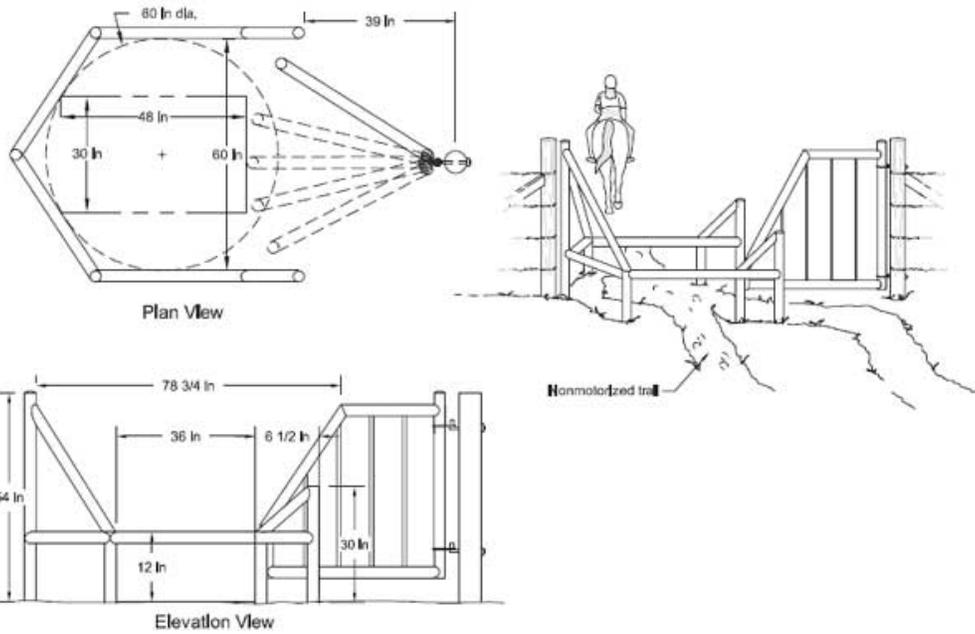
For use when necessary to limit the use of trails to Non-motorized and may be adjusted to prevent entry of equestrians on trails that allow neither.

Figure 4.8 - Boundary Access Points



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ELEVATION based on a detail from the FHWA publication Equestrian Design Guidebook for Trails, Trailheads and Campgrounds (2007)



L. Signage

Information and identity within and along the Path & Trail system is critical to the comfort, safety, and sense of community for visitors. The following conceptual signage program sets the framework for a needed comprehensive sign program. It is intended to be the starting point for a detailed signage system done by a team including a graphic artist, an interpretive planner, landscape architects and/or planners. This signage plan would set the framework and standards for how sign and sign types could be added in the future that are not considered or anticipated in the initial master plan. Upon its completion, a detailed signage design plan should be added to the appendix of this document.

Regulations and rules of use are important in creating a safe and enjoyable trail system. Suggestions for these rules and regulations are included in the appendix.

Sign Type/Description	Application/Location	Sign Information	Design/Fabrication Requirement
Large Entry Monument	Primary Trailheads at vehicular or primary walk-in access point from road.	Facility name, address, City logo, Path & Trail System logo and/or Park logo.	Custom
Medium Entry Monument	Secondary Trailheads at vehicular or primary walk-in access point from road.	Facility name, address, City logo, Path & Trail System logo and/or Park logo.	Custom

Figure XX - Signage

Sign Type/ Description	Application/Location	Sign Information	Design/ Fabrication Requirement
Roadway Directional	Major decision points along roadways.	Facility name, City logo, Path & Trail System logo. Destinations named with directional arrows.	City Standard customized for site.
Site ID/System Map	Primary and Secondary Trailheads at most significant trail access points.	City logo, Path & Trail System logo. Facility name, map of area with "You Are Here" on both a scaled topographic map of the City and an enlargement of the immediately relevant area of the system. Include north arrow, elevation contours, trail names, color codes per named path/trail, path/trail length, named and distances to destinations. International Symbols for locations of facilities including parks, schools, library, entry points, restrooms, drinking water, picnic facilities, etc. Combine map with a Path/Trail Guide showing trail names and their assigned trail code, length, glyphs of allowed user groups, (bicyclist, hikers, and equestrians) difficulty rating graphics/descriptions and elevation gain in feet. Prominently display the 'Yield To' triangle. Use independently or combine the map and trail guide with the Park Regulations sign and the 'Happy Trails' Checklist.	City Standard customized for site. Can be printed and placed behind a clear protective material so it can be edited readily.
Path & Trail Regulations	Primary and Secondary Trailheads between primary parking area and most significant trail access point.	City logo, Path & Trail System logo. Include 'Welcome', hours of operation and a list of relevant regulations with accompanying universal symbol or simple graphic and ordinance # if applicable, an emergency and non-emergency phone numbers, 'City of Page Community Service Department', email address and relevant City web addresses. Use independently or combine with Site ID/System Map. See the Appendix for suggested regulatory sign language.	City Standard
Bulletin Board	Primary and Secondary Trailheads between primary parking area and most significant trail access point.	City logo, Path & Trail System logo, facility name, bulletin board area with space for brochures, fliers, pamphlets, small maps, temporary warnings, etc. Use independently or combine with Site ID/System Map and Regulations signs. Use independently or combine with Site ID/System Map and Park Regulations signs.	City Standard
Special Regulation	Trailheads and trail corridors, as needed.	City logo, Path & Trail System logo, special issue regulation, i.e. 'No Fires', 'Trail ___ Closed for Maintenance', 'Bee Swarms on Trail ___', etc.	City Standard format for various regulations
Boundary/ Warning	Wherever potentially sensitive border relationships and issues may exist.	City logo, Path & Trail System logo, facility name, 'No Vehicles Beyond This Point', 'Private Property Beyond This Point', 'Please Respect The Private Property Of Our Neighbors', etc.	City Standard customized for site

Figure XX - Signage

Sign Type/Description	Application/Location	Sign Information	Design/Fabrication Requirement
Interpretive	Select trailheads and trail corridors in order to support a chosen theme.	City logo, Path & Trail System logo, simple/single message to in-depth or complex interpretive information in written and graphic format for topics such as plant ID, view ID, history, geology, etc. Can be individual topics or part of a continuous 'story'. Make engaging to children. Optional large orienting interpretive sign for an entire area or beginning of an interpretive trail.	Custom
Trail Signage	Beginning/Ending points, intersections and along corridors no more than at 1/2 mile intervals and other destinations along corridors.	Trail name with 'you are here' signage, trail length elevation gained, with named or geographically illustrated destinations along the trail. High+Low elevation points.	City Standard customized for site
Trail Bridge Crossing	Along a trail where it passes over a wash or street, and along a street crossing above a trail.	Roadway or wash name on the bridge where the trail crosses the feature; trail name on the front entry point of a roadway bridge to notify drivers of trail system.	City Standard customized for site
Emergency Marker	Every ¼ mile along trail corridors.	Trail segment designation and abbreviated trail name with a numeral for mileage, ie; 1=1/4, 2=1/2, along the trail marking distance from trail starting point	City Standard

Figure XX - Signage



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APPENDIX B: PARK ASSESSMENT NOTES

CHILDREN'S PARK

Address: Accessible from Date and Gum Streets, just south of Elm Street

Acres: 1

Facilities:

- Tot Lot (2)
- BBQ (3)
- Picnic Table (4)
- Dirt pull in area used for parking

Overview

Children's Park is perceived as the safest park in Page because it is located within a neighborhood outside of areas frequented by tourists and is and not visible from the street.

Park Condition

The park facilities are old and outdated. There are no shade structures, although some trees around the play areas provide some cover. Access from date street is used by vehicles and children. There is no separate bicycle/pedestrian facility or signing for pedestrians and bicycles, creating a potential hazard at this access point. A pedestrian only access is located on Date Street. The park is not lit, and has no gates to keep it closed during evening hours.

Opportunities

- Restrict auto access to this park by removing the dirt parking area and replacing it with creating a green space
- Update playground equipment
- Post park rules signs to allow enforcement to prevent activities not in keeping with this park
- Gate both entrances so the park can be closed from dusk to dawn
- Provide bicycle racks at the park
- Enhance the pedestrian entrance from Date Street

Legend

- Park Boundary
- Park Amenity or Asset**
- field
- Grill
- Path
- Picnic Table
- Sign
- Swing
- Tot Lot
- Trash Receptacle



Children's Park

City of Fayetteville Parks and Recreation Master Plan
March, 2016



Vermillion Park

Address: Located at the east end of San Francisco Road

Acres: .71

Facilities:

- Tot Lot (1)
- Play Structure (1)
- Swing sets (1)
- BB Court (1)
- Ramada (1)
- Picnic Tables (4)
- BBQ (3)

Overview

This park is managed and maintained by the Parks and Recreation Department, and the Recreation Programs Department does not use it for recreation programs or camps. The park is located at the end of a street and does not benefit from informal surveillance from the street or nearby houses. The city does not program this park. The city reports that this park is frequently vandalized and equipment often needs to be replaced. The park has no restrooms, no hours or park rules signs. Head-in, on street parking is available on San Francisco Road.

Park Condition

Vermillion Park is surrounded by trees and has the newest equipment of all city parks except the Page Sports Complex.

Opportunities

- Consider “opening up” the views from and to this park by replacing trees on the west side with shade structures over plan areas
- Lock the park between dusk and dawn
- Consider increasing the number of ramadas at this park for small groups (e.g. birthday parties) to increase use



Legend

Park Boundary

Park Amenity or Asset

- field
- Grill
- Path
- Picnic Table
- Sign
- Swing
- Tot Lot
- Trash Receptacle



Vermillion Park

City of Page Parks and Recreation Master Plan
March, 2016



Golliard Park

Address: 126 10th Street, Page, Arizona 86040

Acres: 3.1

Facilities:

- Tot Lot (1)
- Play Structure (1)
- Swing Sets (2)
- Dog Park (1) (.4 acres for large and small dog areas)
- Practice Field with Backstop (1)
- Restroom (closed) (1)
- Picnic Tables (9)
- BBQ (2)

Overview

Golliard Park is one of the most popular family parks in the city, and is a popular spot for birthday parties and pre-school children. It is managed and maintained by the Parks and Recreation Department, and the Recreation Programs Department does not use it for recreation programs or camps. Many access the park through a vacant lot on the north east side of the park, and roll strollers across the grass and dirt to the play area.

Park Condition

The equipment in both play areas is old and outdated. The play area surfaces are pea gravel worn to dirt.

An off-leash area is located on the north west edge of the park. The off leash area includes one area for large and dogs and another area for smaller dogs. The entire off-leash area is less than 1/2 an acre and does not include shade, seating, or waste cleaning supplies.

The ballfield includes a backstop and is sometimes used for practice. There are lights, but it is unclear if they are working. The infield is dirt and does not appear to be maintained. There is no pitcher's mound, outfield fence, seating areas, or lights. While there is enough room within the park to provide an intermediate field (200' fence line), this field would occupy a large portion of the park and limit access to and areas for play equipment and other non-structured activities.

The city is pouring concrete pads for the picnic tables located on the northeast edge of the park.

The park restroom is closed. On the east edge of the park are palm tree stumps.

Opportunities

This is a well-used park with an obsolete design. Consider a redesign of the park that takes advantage of the following opportunities:

- Even if the park is not redesigned, the following should be a priority items.
 - Provide identity signing and park rules signs
 - Upgrade and replace the swings and multi-function play structures in the park.



Legend

--- Park Boundary

Park Amenity or Asset

- Bench
- BBQ
- Grill
- Handicap Parking
- Path
- Ped Light
- Picnic Table
- Play Structure
- restroom
- Sign
- softball field
- Swing
- Tot Lot
- Trash Receptacle

Gollaird Park

City of Page Parks and Recreation Master Plan

March, 2016



- Cover the play areas with a shade structure
- Remove the ballfield and replace it with a multi-purpose grass field that can be used for soccer and little league practices. To enhance safety, provide a movable fence that can be used for both soccer and little league practices.
- Restore and open the restrooms from dawn to dusk.
- Consider decorative/security fencing the park along 10th street to enhance safety for children within the park, and to restrict park use from dusk to dawn.
- Provide benches to allow parents to watch their children as they play
- The following items should be accomplished over time, or through a redesign of the park.
 - Include a walking track around the park with exercise equipment
 - Restore and relocate existing lights so they work.
 - Consider relocating the dog park to the vacant city owned lot on Cedar Street to activate that space. Reuse this area as a large ramada area that the city could rent out for picnics and corporate events.
 - Create formal parking along 10th Street. Work with the property owner on the east side of the park to create additional parking on the east side of the park. Alternatively, buy the vacant lot on the north side of the park and convert it into a parking/entry area.
- Remove the tree stumps on the west side of the park.

SPORTS COMPLEX ANNEX

Address: 477 Haul Road, Page Arizona 86040

Acres: 2.11

Facilities:

- Tot Lot (2)
- Swings (1)
- Volleyball Court (sand) (1)
- Restroom (1)
- Picnic Table (3)
- Parking Area (shared with Page Sports Complex)

Overview

The Sports Complex Annex is an approximately 2 acre area on the north side of the Page Sports Complex parking lot. It is considered a community park because it has redundant facilities, is connected to the Page Sports Complex (a community park) and can accommodate large events. The Recreation Programs Department manages this park.

This park is divided into three separate play areas (focused around the Volleyball court and the two tot lots). The park is very busy on weekends. Each of the three play areas is available for rent, and the restrooms are opened with a cleaning deposit. The recreation programs department states that most of the rentals are not from city residents. This park is mostly used for small events such as birthday parties and family gatherings. Recreation Programs staff reports that this park is frequently rented for family events and group celebrations.

Park Condition

The unlit facility has no shade, BBQs, lights, or electric outlets for evening use. People typically bring BBQs to this park. The Recreation Programs Department is currently seeking donations for shade structures.

Opportunities

This park provides an opportunity for revenue generation.

- The park is not easily accessible from the Mesa. Providing a pedestrian crossing on Haul Road at the Park entrance could make it more accessible to the community and increase recreation offerings to residents.
- Shade picnic areas. Shaded picnic areas could be rented for a higher fee than non-shaded areas.
- Because of the proximity of this park to the Page Sports Complex, consider creating a large ramada with multiple picnic tables that could be rented for team or corporate events.
- Because this park is buffered from nearby residences by Haul Road, including electric at ramadas could enable its use for night time rentals.



- Legend**
- Park Boundary
 - Park Amenity or Asset**
 - Basketball Court
 - Bench
 - Field
 - Ped Light
 - Picnic Table
 - Restroom
 - Swing
 - Tot Lot
 - Trash Receptacle
 - Volleyball Court

Sports Complex Annex

City of Page Parks and Recreation Master Plan
 March, 2016



Page Sports Complex

Address: 477 Haul Road, Page Arizona 86040

Acres: 20.58

Facilities:

- Tot Lot (1)
- Softball Fields with bleachers, dugouts, back stop, and fencing (4)
- Soccer Fields (on outfield of Ballfields) (3)
- Basketball Courts (3)
- Ramada (1)
- Restroom (1)
- Concession (1)
- Picnic Tables (10)
- Maintenance Structure (1)
- Parking Area

Overview

The city's largest, newest, and best maintained park is the Page Sports Complex, located on the southern side of town, on the south side of Haul Road. The size and diversity of facilities at this park qualifies it as a community park. The Sports Complex is managed by the Recreation Programs Department and maintained by the Parks Department. The Page High School uses and maintains two baseball fields with grass infields and two full size soccer fields south of the Sports Complex. The High School maintained facilities are used by the High School and not part of this Master Plan.

The Sports Complex hosts a total of three (3) USAA softball tournaments each year. These include adult mens, co-ed, and girls softball. The city allows the High School use of the city's ball fields in exchange for city use of the pool during non-school hours and the summer. The city owns a portable mound, but it is not used. Currently all the fields are skinned for softball; the Little League uses the High School Fields.

The city stripes the outfields so the High School can use them for soccer because these fields are in better condition than the school soccer fields. In exchange, the city is provided access to the school indoor basketball courts. However, the city is often bumped from the school courts for High School events and games. The city also stripes the areas between the Page Sports Complex ballfields for pee wee soccer leagues and hosts the city's Easter Egg Hunt at this park.

The concession building is usually locked, except when events are programmed. Restrooms are located within the concession building.

Park Condition

Not all of the facilities at the Page Sports Complex are usable because they are used for storage (as in the case of a basketball court) or inaccessible (one of the batting cages).

The facility has little shade. Some of the trees planted in brick planters are breaking out of their containers and need to be replanted. The tot lot, located between two of the fields is in good condition, but is not shaded.

The bleachers, also in good condition, are not shaded.

Opportunities

- Because the Page Sports Complex is somewhat separated from the town by Haul Road and off the main Mesa, it is not often vandalized. However, security gates to close the facility from dusk to dawn would enhance security and safety.
- The park is not easily accessible from the Mesa. Providing a pedestrian crossing on Haul Road at the Park entrance could make it more accessible to the community.
- This park provides an opportunity for revenue generation.
 - Using movable mounds could make the facility more flexible and provide an opportunity for little league and baseball.
 - Removing the storage facility from the basketball court and relocating it within the park would provide another court for residents.
 - Two fields are located directly south of this facility. Many larger tournaments require more than for fields. An opportunity exists to work with the school to connect these facilities and use the combined facility for larger baseball tournaments that will play on skinned infields.
- Provide shade at the children's play area and over bleachers

John C. Page Memorial Park

Address: S Navajo Dr & 6th Ave., Page Arizona 86040

Acres: 7.88 (excludes the approximately .5 acres paved parking area to culvert that is on the north-west side of the park behind the Safeway Grocery Store. Includes Senior/Recreation Center building and property.)

Facilities:

- Tot Lot (2)
- Play Structure (1)
- Swing Sets (1)
- Basketball Court (3)
- Skate Park (1) approximately 13,775 s.f. (National Average Skatepark Size: 11,876 sq ft; regional average West South Central: 10,478 sq ft¹)
- Restrooms (1)
- Teen Center (closed) (1)
- Community use building (Townhouse) (1)
- Senior Center/Recreation Classrooms building (1)
- BBQs (6)
- Picnic Tables (7)
- Multi-purpose Grass Area (3) (1.25 ac (north east corner), 1 acre (south side), .75 acres (north west corner))

Overview

Page Park (also called “city park” by residents) is the city’s premier park with frontage on Lake Powell Boulevard. Located in the city’s commercial core, this park is used as an event venue throughout the year. These include the Balloon Regatta, Lake Powell Cruisers Crusin’ Page AZ car show in May, the 4th of July Celebration, and summer movie nights. The Park is also located across from Page High School, and is frequented by teens during lunch hours and after school.

The “townhouse” building is located on the southeast side of the park, south of the basketball courts. This facility is used for club meetings, parties, and trainings.

The teen center is closed because the bathrooms are not ADA accessible. The building has a porch, which is used for events.

The senior center provides some adult recreation classes and is managed by the Recreation Programs Department.

Events are generally focused towards Navajo Drive, closer to the parking area and on the opposite side of the park from downtown. Event promoters report that vendor access is difficult, there is no stage (desired for many events), and there are no electric connections that are easily accessible within the park.

1 Public Skatepark Guide. <http://publicskateparkguide.org/>. Access Date May 26, 2016.

Both the skate park and basketball courts are used, and city staff reports that they are “packed” in the evenings. Sometimes, the basketballs go into the skate park, creating a hazard for skaters. There is a paved area behind the Safeway Supermarket that is owned by the city. The city has an agreement with the commercial properties to use a portion of this area (from the gutter north to the buildings) for trash and freight. The area south of the gutter to the park is available for city use.

Park Condition

- The turf is generally well maintained, but worn.
- The closed teen center creates a “dead zone” within the park. City staff reports that high school students frequently go behind the building to smoke or get high.
- The ramps and features in the Skate Park are wood and in poor condition. Portions of the ramps could be a safety hazard. There are no seating areas around the park, which would allow for parents to watch their children at the park.
- The basketball courts are in average condition. The courts and perimeter fencing appear worn. Seating provided in the form of concrete “steps” around the park is unshaded. On hot days, this seating arrangement is not practical.
- Picnic tables are worn and unshaded. They appear to be placed randomly throughout the park. As a result, they are used as rest areas for homeless.
- There is no signage that discussed the significance of the park or its namesake. As a result, visitors to the city have no incentive to explore the park, and the monument becomes insignificant.
- The two play areas are worn with obsolete equipment and dirt surfaces. There are not formal seating areas around them, making it hard for parents to watch children.
- The senior center/recreation room building does not relate to the park. Opening this building up would increase surveillance by the people who use this building.

Opportunities

The park has several features that could provide a basis for future recreation programs and/or generate revenue. These features include the basketball courts, and skate park.

Skate Park

Leveraging skateboard parks for economic development is in its infancy. While studies on the economic impacts of skateboard events limited, Eugene Oregon reported an impact of \$56,000 from its 2-year old 2015 Northwest Jam skate park event. The event was attended by over 500 participants.

Ocean City, MD which until recently, hosted the Dew tour at its 13,000 s.f. skate park stated that thousands of visitors and millions of TV viewers watched the event. Dew Tour was a tourism powerhouse for the town, with the four-day event having an estimated economic impact of more than \$11 million in 2013, according to town officials².

Basketball Courts

Currently the town uses the High School Basketball Courts for its leagues and indoor play. The three courts at Page Park are well-used. Page is known for its high school basketball team. The location of these courts next to the townhouse and current teen center provides an opportunity for basketball camps. This could increase recreation department revenues and enhance current recreation department programming.

² <http://www.delmarvanow.com/story/news/local/maryland/2015/01/27/dew-tour-leaving-ocean-city/22419251/>. Access Date: May 26, 2016.



- Legend**
- Park Boundary
 - Park Amenity or Asset**
 - Basketball Court
 - Bench
 - Flag
 - Grill
 - Handicap Parking
 - Ped Light
 - Picnic Table
 - Sidewalk
 - Sign
 - Skate Park
 - Building
 - Swing
 - Tot Lot
 - Trash Receptacle

John C. Page Memorial Park

City of Page Parks and Recreation Master Plan
 March, 2016



John C. Page Memorial Park Master Plan

A conceptual master plan for page park was prepared concurrent with the Citywide Park Master Plan Process. As the master plan is developed; the following opportunities could be incorporated into the final designs:

- An upgraded and high quality skate park that could be used to host national and international events.
- A policy regarding scooters and BMX should be developed for the skate park. Once that policy is determined, appropriate gates should be installed to ensure appropriate use and fencing should be installed to enable the park to be closed.
- Call boxes should be placed within the park to enhance safety
- The park should be better connected to the downtown.
- Seating should be placed at the skate park, basketball courts and around play areas to enable parents to observe children.
- A walking path or exercise course should be included in the park.
- The teen center should be re-opened; or relocated to the townhouse and used so the teen center building can be used as a visitor center.
- The Senior Center should be redesigned so people who use it can also provide informal surveillance of the park.
- Activities, including interpretation and/or a splash pad, should be included in the park redesign to provide activities for visitors and residents.
- A stage area (for events) is needed.
- Electricity needs to be provided throughout the park to support events.

Lakeview Trailhead/Nature Park Entrance

Address: North East Corner of 20th Avenue and Navajo Drive

Acres: .25 acres at this location and another planned approximately 7.5 acres approximately 700' to the east at the east end of 20th Drive (Grandview Knoll).

Facilities:

- Information sign

Overview

This trailhead and entrance to the Nature Park, created by the Friends of Lake Powell includes a 1.5 mile nature trail that extends down the Mesa along a wash and returns to the rim trail at the north edge of the Page Airport. The trail was built by Danny Murray, a teacher at the adjacent Lake View Primary School. The site is used by marathons and other events as a staging area.

Park Condition

The trailhead is a dirt lot that is unmarked from the street. The sign and nature trail map are worn and can not be easily read. The undeveloped trail head borders federal land managed by the National Parks Service. A portion of the trail from the existing Lakeview Trailhead passes through federally owned land managed by Glean Canyon National Park. Races and events using this trail (which is part of the Rim Trail), must obtain permits from the National Parks Service.

Opportunities

Both of these sites are premier trailheads with spectacular views of Lake Powell. Minor, low cost improvements and interpretation could enhance this site and provide an opportunity for visitors and a venue for events such as trail runs and marathons. Lakeview talks, nature walks, and other events could be programmed at this site for tourists and residents.

- Provide shaded seating areas
- Maximize the use of the site by designating on-street parking
- Sign the site with trail etiquette signs, park rule signs
- Secure the site with perimeter fencing
- Provide trail maps for the nature trail, interpretive signing identifying geologic formations and features
- Work with the National Parks Service to identify opportunities to partner for trail improvements and amenities.

Vermillion Cliffs Corrals and Arena

Address: Haul Road., Page Arizona 86040

Acres: 30.2

Facilities:

- Round pens
- Three (3) wash stations for horses with metal stanchions / concrete floors
- Lit rodeo arena with bleachers
- Practice area with barrels set up for barrel racing
- Two (2) round rings
- Two (2) trail show trail course area with poles for pole bending and two trails with logs, offsets, keyholes and a bridge
- Restroom
- Maintenance building
- Concession Building
- Boarding stalls
- 45 rental pens

Overview

The Page Vermillion Cliffs Corrals and Arena are managed by an outside contractor. Maintenance and funding for capital improvements are provided by the city of Page and contract Community Service Workers. Many of the corrals are rented by residents from Page and Le'Chee; and the Arena hosts six equestrian events each year and the circus. The corral managers have identified the following management goals:

- To operate the facility in a safe and prudent manner.
- To bring as many outside activities to the arena and grounds as possible to generate revenue for panel and facility improvement at a minimal cost to the City of Page and the tenants.
- To attract visitors to the area increasing revenue income for the City of Page and local businesses through purchasing of local commodities such as fuel, food and lodging while they are here.
- To manage the facility at the minimal expenditure possible through reduction in unnecessary trash removal and waste of water and electricity.
- To improve appearance and functionality of facility entrance.

Park Condition

There are significant challenges to the site; in particular it lacks electric and water to the corrals, many of the corrals are have no shade, the wind often covers areas with sand, the bleachers are not shaded, the parking areas are not paved, and ATVs ride through the corrals to access trails to the south of town. Any improvements that are made to the corrals become the property of the town; creating a disincentive for owners to upgrade their spaces.

The current managers are working to improve the corrals and arena. Recently, in preparation for rodeos. Weeds were cleared from the parking and arena areas, soft spots in the roads and parking lots were filled with gravel provided by the city of Page, and over 60 truckloads of blow sand were removed from the arena fence line and 6 truckloads from under the bleacher seats. All of the foot boards and sliders in the bucking chutes were replaced and repair welding of the chute structure was completed. Broken sliders on the barns were repaired. Two barn roofs and a main rafter in one barn were replaced and painted. One barn that had 6 different colors showing was painted “aluminum” to blend in with the rest of the corrugated tin buildings. The floor of the announcers stand was painted with non-slip paint.

Opportunities

Arenas and rodeo facilities can contribute to the economic activity of a community. The Professional Rodeo Cowboys Association reports it sanctioned 624 rodeos in 2015, up from 560 in 2009. From 2011 to 2015, attendance at PRCA events grew 35 percent, from 4 million to 5.4 million³. The same report by Cronkite News states the Cave Creek live rodeo attendance growth has been so rapid that fans have been turned away from sold out events. Prescott estimates over 35,000 people attend its rodeo and other events during Frontier Days. An economic impact study of the rodeo conducted over ten years ago estimated that the rodeo brought over \$13 million to the Prescott economy; now the city estimates that number to be over \$20 million.

During focus groups, residents stated that there is a strong interest in rodeo in and around Page, with some residents stating they are active in local rodeo and travel to regional events that attract 250 to 300 people. Investing in the facility could result in attracting rodeos and visitors to Page that contribute to the city’s economy.

Working with the 4-H and local instructors, the city could offer equestrian camps in the summer. This could increase recreation department revenues and program offerings, as well as grow demand for equestrian facilities (such as corrals) and events.

The area south of Page is a remarkable attribute for riders that could be marketed as an attraction that would provide an incentive for visitors to extend their stay (ride in the red rocks). Providing a facility that would allow people to bring their own horses, or in the long term, house a concession, could help leverage this facility.

The current corral and arena managers have identified the following as necessary short to mid term improvements (within five years:

- Replace all outdated corral panels.
- Restore electricity to a common area in the east and west sides of the corral complex with at least one security and/or safety light pole per common area.
- Establish a modern and well designed “Horse Motel” that will encourage equine owners passing through to stop and rest their stock in a safe, clean and pleasant facility offering reasonable prices.
- Obtain proper and modern arena maintenance equipment.
- Upgrade outdated rodeo stock handling equipment.
- Stabilize and add improvements to open practice area south of arena.
- Improve stabilization of sand drift areas.

3 Cronkite News. Arizona PBS. Rodeo’s tradition rides on, growing in Arizona and the West. <https://cronkitenews.azpbs.org/2016/04/26/rodeos-tradition-rides-on-growing-in-arizona-and-the-west/>. Access Date: May 26, 2016.

In addition, the city could consider:

- Covering the arena to enhance it's use year-round and make it attractive to other events such as monster truck events and derbys.
- Enhancing the stalls to provide a robust and consistent revenue stream for maintenance and operations.
- Providing a paved RV parking area for short term borders.

Page Amphitheater

Address: Northeast of Coppermine Road and S.R. 98

Acres: 7.12

Facilities:

- Metal Stage and connected walkway
- Sand/Cinder parking areas

Overview

The natural amphitheater is an mostly undeveloped facility. The amphitheater is managed by the Page Tourism Board and is home to the Dam Jam and Powell Palooza and other events that rely on temporary electricity and restroom facilities. No formal seating exists in the Amphitheater, and event patrons bring their own seating and supplies. The area behind the amphitheater, located on the southeast side of the Mesa, is popular among ATV users who drive down from the Mesa.

Facility Condition

This is an undeveloped site with a stage.

Opportunities

This site is a unique asset to the city. It is a natural amphitheater, outside of the city's residential areas, that could be used to hold small concerts and other events such as a Friday night movie. Because it is also used by ATVs, it could be developed as a venue for ATV rallies and events. A 2002 ASU study of ATV use found that the total economic impact to Arizona from recreational OHV use is more than \$4 billion a year, and an economic benefit from OHV recreationists who spend money in local communities close to areas they recreate in for items such as gasoline, food, lodging and souvenirs. Coconino County had the second highest revenues in 2002 from OHV Trip Expenditures (totaling 106.4 million). Capturing even one percent of this market could result in over one million dollars annually in visitor revenues to Page⁴.

- Create parking facilities at the amphitheater
- Create OHV paths and trails behind the amphitheater site and work with local OHV and quad dealers to bring events to Page
- Sign the Amphitheater site
- Fence the site and define the area with signs
- Provide structured seating at the amphitheater

4 ASU West School of Management, Johnathan Silberman PhD. The Economic Importance of Off-Highway Vehicle Recreation. [Http://www.gf.state.az.us/pdfs/w_c/OHV%20Report.pdf](http://www.gf.state.az.us/pdfs/w_c/OHV%20Report.pdf). Access Date May 26, 2016.

Tennis Courts/Disc Golf Course

Address: South Lake Powell Boulevard, East of

Acres: 18.8

Facilities:

- Lit Tennis Courts (6) with benches (6)
- Trailer (1)
- Disc Golf Course (3 visible baskets)
- Parking (at tennis courts)

Overview

The Tennis Courts are mostly used by Coconino Community College. City staff was unable to provide information on maintenance or programming responsibility.

The Disc Golf Course was built by High School Students and does not appear to be maintained or signed. Access to the Disc Golf Course is unmarked or/and unmaintained.

Facility Condition

The tennis courts are well maintained. The disc golf course does not appear to be maintained. No signing regarding use, reservations, or management responsibilities is evident.

Opportunities

The tennis courts offer an opportunity for programming for adults and youth. The proximity to the community college offers the opportunity for summer tennis camps; potentially as a partnership with the community college.

Disc Golf is a growing sport. The Disc Golf Association sponsors event, and many communities have local disc golf clubs. Disc Golf Courses are relatively low maintenance. A 2013 study of Disc Golf states that participation rates are increasing between 10 to 20 percent annually⁵. Another study of the economic impacts of a Disc Golf course in Richmond Hill, North Carolina found that Disc Golfers were an average age of 35, and were hiking enthusiasts. Page has a larger than state and county percent of 18 to 16 year olds, and an avid hiking community. In the Richmond Hill study, many said they would be willing to pay a small fee to support maintenance of a Disc Golf Course (\$25.00 p.a.) As Disc Golf grows, the city could use this course to attract tournaments or extend the stay of tourists to Page.

- Consider creating a 9-hole disc golf course
- Provide operational signs with management contacts for the tennis courts and disc golf course
- Sign the disc golf course and create formal entries to the site

5 Vibram S.P.A.. "Grow the Sport - Vibram Disc Golf." Vibram Disc Golf. [Http://www.vibramdiscgolf.com/growthe-sport.html](http://www.vibramdiscgolf.com/growthe-sport.html) (Accessed August 1, 2013).

Horseshoe Bend

Address: South Lake Powell Boulevard, East of

Acres: 18.8

Facilities:

- Unpaved, unmarked, parking area
- Ramada
- Interpretive signs

Overview

Horseshoe Bend is located on US Hwy 89, south of the most developed part of the city. The site connects to the National Parks Service Horseshoe Bend Trail, which leads to a dramatic overlook of Horseshoe Bend and the Colorado River. The National Parks Service is working with the city to design this access point and view point.

Facility Condition

The ramada the edge of the city owned land is well maintained. There are no services at Horseshoe Bend, parking slots are not marked. This is a heavily used site visited by tourists from all over the world. Many hike to the view point from this location. No emergency call boxes or other safety facilities are available.

Opportunities

This site has long been identified as an opportunity for a partnership between the National Parks Service and the city. Because the site is remote, installation of services such as water, sewer, and electric could be costly. Additionally, because it is a remote site, maintenance is also difficult.