

**COMMUNITY DEVELOPMENT ADVISORY BOARD
MEETING MINUTES
August 23, 2016**

The regular meeting of the Page Community Development Advisory Board was held at 5:30 p.m. on August 23, 2016, in the Council Chambers at the City Hall in Page, Arizona. Chair Ryan Zimmer presided. Vice Chair Lee Ann Warner, Dennis Hinchey, Richard Buck, Scott Seyler, and Doug Boston were present. Bubba Ketchersid was excused. Council Liaison Mike Bryan was excused.

Community Director Kimberly Johnson, Planning and Zoning Director Robin Crowther.

Chair Ryan Zimmer called the meeting to order at 5:30 p.m.

HEAR FROM THE CITIZENS

None.

MINUTES

Regular Meeting-July 26, 2016

Motion made by Richard Buck to approve the minutes. The motion was duly seconded by Scott Seyler and passed upon a unanimous vote.

PRESENTATIONS

A. Sales Tax Report-Board Member Hinchey

Dennis Hinchey presented the sales tax report.

B. Visitor Center Report-Billie Wright

Billie Wright presented the Visitor Center Report.

OLD BUSINESS

A. Discussion-Update Offer of Free Band Performance

Community Development Director Kim Johnson gave an update on the City Councils' decision for the proposed free band performance. The City Council had a 3-3 vote so the item died and did not move forward.

B. Discussion-Update Economic Development Coordinator

Community Development Director Kim Johnson gave an update on the Economic Development Coordinator position and where it has been posted.

C. Discussion-Update Balloon Regatta and Vendor Fair

Community Development Director Kim Johnson gave an update on the Balloon Regatta and Vendor Fair. The City Council approved a larger footprint for the Balloon glow and a 2-day Vendor Fair.

NEW BUSINESS

A. Discussion and Possible Action-FAM Tour Request

Community Development Director Kim Johnson presented the board with 2 FAM tour requests. Scott Seyler stated that a lot of requests are not legitimate ones. Ryan Zimmer stated that him and Scott Seyler could vet the requests. Scott Seyler suggested working with Judy Franz at the Chamber for these type of requests.

The board was in agreement that the first request did not seem valid but the second request was worth pursuing. Kim Johnson will forward the information to Scott Seyler, Ryan Zimmer and let AOT know.

B. Discussion and Possible Action-AOT Cooperative Update and Media Buys
1) Ad Expansion Opportunity Experience AZ

Community Development Director Kim Johnson presented the board with an ad opportunity from AOT for an expansion to 2 pages at a fee of 50% more. The board agreed that there is no time to do this for the Fall issue but definitely want to do the Spring issue. Scott Seyler offered to work with the graphic designer.

Motion made by Chair Ryan Zimmer to expand to \$1000.00 for the spring issue. The motion was duly seconded by Vice Chair Lee Ann Warner and passed upon a unanimous vote.

2) Lake Powell Chronicle Special Section

Community Development Director Kim Johnson presented the board with an ad opportunity in the Lake Powell Chronicle.

There was discussion about how much circulation the Chronicle achieves.

Motion made by Chair Ryan Zimmer to advertise ¼ page for \$229.00. The motion was duly seconded by Doug Boston and passed upon a unanimous vote.

3) Adventure Outdoors Magazine

Community Development Director Kim Johnson presented the board with an ad opportunity for Adventure Outdoors Magazine referred to as a fire sale. The board was in agreement that it was not a good value.

Motion made by Scott Seyler to skip the fire sale. The motion was duly seconded by Vice Chair Lee Ann Warner and passed upon a unanimous vote.

4) Spirit of the West

Community Development Director Kim Johnson presented the board with an ad opportunity in Spirit of the West. Past advertising was 4 times for a ¼ page ad at \$850.00 per issue. Scott Seyler stated that this reaches foreign places and states that it is a good value. Richard Buck wanted to discuss NTA before deciding. The board agreed that NTA with their web opportunity does not reach the base they want to reach.

Motion made by Scott Seyler to continue the advertising with Spirit of the West. The motion was duly seconded by Chair Ryan Zimmer and passed upon a unanimous vote.

C. Discussion and Possible Action-Rim Trail Subcommittee
1) Appoint Subcommittee Representative

Community Development Director Kim Johnson stated that the Rim Trail Subcommittee has a vacancy and the board needs to fill it. Chair Ryan Zimmer gave background of the subcommittee and parks.

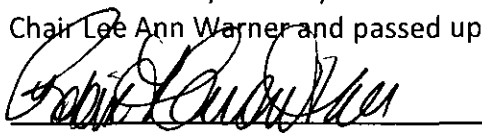
Motion made by Chair Ryan Zimmer to appoint Lee Ann Warner to be the subcommittee representative. The motion was duly seconded by Scott Seyler and passed upon a unanimous vote.

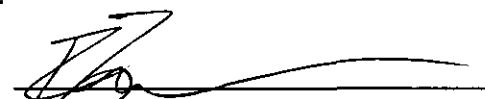
2) Status Update

Community Development Director Kim Johnson showed the proposed Rim Trail trailhead sign that had revisions on it. The revisions have already been submitted to the Park Service.

ADJOURN

Motion made by Chair Ryan Zimmer to adjourn the meeting at 7:02 p.m. The motion was duly seconded by Vice Chair Lee Ann Warner and passed upon a unanimous vote.


Robin Crowther
Planning and Zoning Director


Ryan Zimmer
Chair