

**COMMUNITY DEVELOPMENT ADVISORY BOARD
MEETING MINUTES
December 27, 2016**

The regular meeting of the Page Community Development Advisory Board was held at 5:30 p.m. on December 27, 2016, in the Council Chambers at the City Hall in Page, Arizona. Chair Ryan Zimmer presided. Dennis Hinchey, Richard Buck and Doug Boston were present. Bubba Ketchersid attended by phone. Scott Seyler and Vice Chair Lee Ann Warner were excused. Council Liaison Mike Bryan was present.

Community Development Director Kimberly Johnson, and Planning and Zoning Director Robin Crowther were present.

Chair Ryan Zimmer called the meeting to order at 5:30 p.m.

HEAR FROM THE CITIZENS

Ryan Zimmer spoke as a citizen and stated that Chinese bus tours are evolving and the millennials don't want itineraries for tours. Ryan was wondering if the City can offer a partnership to help in coming up with ideas.

MINUTES

Regular Meeting-September 27, 2016

Motion made by Ryan Zimmer to approve the minutes. The motion was duly seconded by Dennis Hinchey and passed upon a unanimous vote.

PRESENTATIONS

A. Sales Tax Report-Board Member Hinchey

Dennis Hinchey presented the sales tax report.

B. Visitor Center Report-Billie Wright

Billie Wright presented the visitor center report. She stated that she would also like to start the discussion about funding early since it took considerable time last year. Mike Bryan suggested that she make a graph comparing last year to this year for the presentation to Council. Chair Ryan Zimmer asked about funding the Visitor Center and the Chamber of Commerce. Mike Bryan stated that in his research last year, he had found that it isn't typical for a city to fund the Chamber of Commerce.

Richard Buck stated that he thought the Chamber of Commerce is for commerce and economic development.

OLD BUSINESS

A. Discussion-Economic Development Coordinator Vacancy

Community Development Director Kim Johnson stated that there had been two phone interviews for the position of Economic Development Coordinator. There is one applicant they are bringing into town for an interview.

B. Discussion and Possible Action-Adopt A Spot Program

This item was removed from the agenda.

C. Discussion-CDBG Update

Community Development Director Kim Johnson stated that in September, staff notified the Board of the City's eligibility to receive an allocation of approximately \$300,000 in CDBG funds in 2017. As part of the program, the City was required to post and public notice and hold a public hearing to receive input from the public regarding potential projects. This hearing was held on November 30.

Nobody from the public attended the meeting, except City Staff. During the hearing the following project recommendations were brought forward:

1. Home ownership assistance program
2. Owner occupied housing rehabilitation
3. Removal of architectural barriers at various City properties
 - Replace outdated and park play equipment with updated, accessible equipment
 - Upgrade restrooms to be accessible
4. Horseshoe Bend Accessibility
 - Trail
 - Restrooms
5. Housing Study or Plan
6. Substandard vacant property acquisition in partnership with USDA to build affordable units on the cleared parcels.

These projects will be discussed and ranked by the City Council at a January 25 public hearing, and one project will be chosen for the entitlement program. Other projects on the list can be considered for the competitive funding application process.

NEW BUSINESS

A. Discussion-Downtown/Main Street Revitalization

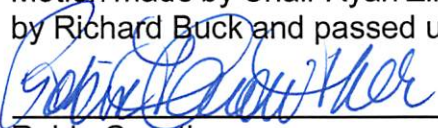
Community Development Director Kim Johnson explained to the board

B. Discussion-Arizona Canadian Fall Newspaper Insert


Community Development Director Kim Johnson discussed the Canadian Fall Newspaper Insert. This is a customized insert program that targets the Canadian market through specific newspapers and Air Canada's En Route magazine. Through this program, the City receives weekly leads, which started coming in November. To address the volume of leads, staff is in the process of setting up a MailChimp, which is a web-based product that handles mass e-mail distributions. Staff is also working with a graphic designer on an ad to be distributed to the e-mail leads. Brochures are being distributed to the address leads.

ADJOURN

Motion made by Chair Ryan Zimmer to adjourn the meeting at 6:50 p.m. The motion was duly seconded by Richard Buck and passed upon a unanimous vote.



Robin Crowther
Planning and Zoning Director



Ryan Zimmer
Chair