

**COMMUNITY DEVELOPMENT ADVISORY BOARD  
REGULAR MEETING MINUTES  
AUGUST 25, 2015**

A Regular Meeting of the Page Tourism Board was held at 5:30 p.m. on August 25, 2015, in the Council Chambers at the City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Vice Chair Lee Ann Warner, members Dennis Hinchey, Bubba Ketchersid, Richard Buck and Gay Ann Ward were present. Community Development Director Kim Johnson and Tourism Director Lee McMichael were present and City Council liaison Mike Bryan was absent.

Chair Zimmer called the meeting to order.

**HEAR FROM THE CITIZENS**

Buddy Gresch addressed the Tourism Board asking for support of the code enforcement ordinance, streetscaping and beautification and public art. He also asked that the Board gather and make available nightly occupancy rates.

**MINUTES**

Regular Tourism Board Meeting- July 28, 2015

Motion made by Member Buck to approve the minutes. The motion was duly seconded by Member Ketchersid and passed upon a vote.

**REPORTS/PRESENTATIONS**

City Council - Mike Bryan

There was no report.

Community Development Director – Kim Johnson

There was a report on the Rim Trail Subcommittee.

Tourism Director Report – Lee McMichael

Director McMichael gave a report on July accomplishments, discussed financials, and led discussion on social media results.

**UNFINISHED BUSINESS**

2015-2016 Budget

Finance Director Linda Watson led discussion about the budget procedure and Fund 42's development in that process.

Promotions and Events Funding Application Process and Guidelines

Director Johnson led discussion about the history of the funding process and the future of it. There was discussion only. This item will be put on the next agenda for discussion of talking points for a joint work session with City Council.

**NEW BUSINESS**

Discussion and Possible Action Community Development Advisory Bylaws

Director Johnson presented bylaws for the board. There was discussion. Vice Chair Warner made the motion to recommend to Council to approve the Bylaws, and Chair Zimmer duly seconded. It passed upon a vote.

Discussion Only Regarding Process and Timeline For Update of the 2015-2016

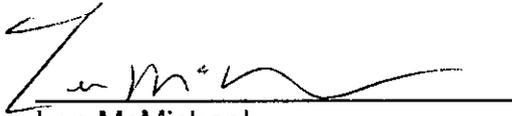
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Marketing Plan

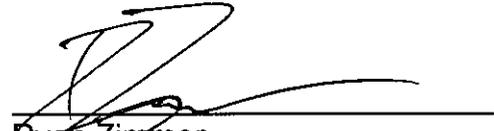
There was discussion. The Board asked that this item be put on the next agenda for further discussion. Members were requested to read the plan draft, make notes and forward those to the Tourism Director.

**ADJOURN**

The meeting was adjourned at 7:12 p.m.



Lee McMichael  
Tourism Director



Ryan Zimmer  
Chairman