

**COMMUNITY DEVELOPMENT ADVISORY BOARD
SPECIAL MEETING MINUTES
SEPTEMBER 14, 2015**

A Special Meeting of the Page Community Development Advisory Board was held at 10:00 a.m. on September 14, 2015, in the Council Chambers at the City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Vice Chair Lee Ann Warner, Members Dennis Hinchey, Richard Buck, Bubba Kitchersid, Gay Ann Ward and Korey Seyler were present. Community Director Kimberly Johnson and Tourism Director Lee McMichael were present and City Council liaison Mike Bryan was absent.

Chairman Zimmer called the meeting to order.

NEW BUSINESS

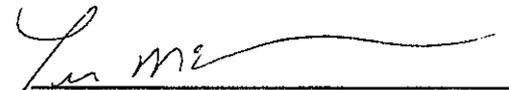
Discussion and possible action concerning the Balloon Regatta Marketing and Promotions Plan and Budget

There was much discussion on this topic. Members were concerned about the lateness of the request, the lack of preparation time to produce an adequate marketing plan and lack of communication about the event.

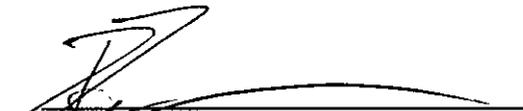
Motion was made by Chair Zimmer to approve funding for the Balloon Regatta as discussed in the meeting, which included a street banner, Gateway publication, event posters, various regional newspapers, local kiosks, Facebook ads, 2015 Fiesta sponsorship for Bryan Hill and free calendar postings. The board also asked Staff to investigate with public relation firms as to the effectiveness of using their services to assist in marketing the event. Vice Chair Warner seconded the motion and the vote was unanimous.

ADJOURN

The meeting was adjourned at 11:17a.m.



Lee McMichael
Tourism Director



Ryan Zimmer
Chairman