

**COMMUNITY DEVELOPMENT ADVISORY BOARD
MEETING MINUTES
SEPTEMBER 22, 2015**

The regular meeting of the Page Community Development Advisory Board was held at 5:30 p.m. on September 22, 2015, in the Council Chambers at the City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Members Dennis Hinchey, Bubba Kitchersid, Gay Ann Ward and Korey Seyler were present. Community Director Kimberly Johnson and Tourism Director Lee McMichael were present and City Council liaison Mike Bryan was absent as were Vice Chair Lee Ann Warner and Member Richard Buck.

Chairman Zimmer called the meeting to order.

HEAR FROM THE CITIZENS

No citizens addressed the Board.

MINUTES

Regular Community Development Advisory Board Meeting – August 25, 2015

Motion made by Chair Zimmer to approve and duly seconded by Member Hinchey and unanimously passed upon a vote.

Special Community Development Advisory Board Meeting – September 14, 2015

Motion made by Member Ketchersid and duly seconded by Member Ward and unanimously passed upon a vote.

REPORTS/PRESENTATIONS

City Council - Mike Bryan

There was no report.

Community Development Director – Kim Johnson

There was no report.

Tourism Director Report – Lee McMichael

Director McMichael gave a monthly report and financials.

UNFINISHED BUSINESS

Timeline for Update of the 2015-2016 Marketing Plan

There was discussion about what format to take going forward-one marketing plan or adding an economic development and community development section. But discussion led to a priority for a tourism marketing plan and how to do the one year and five year versions. Discussion about the mission statement followed, then the board discussed a 5:00p.m. Workshop before the next regular meeting on October 27th to continue discussion on the plan discussion focusing on objectives.

Promotions and Events Funding Application Process and Guidelines

There was discussion as to the history of the funding process. Comments from a City Council meeting concerning the funding application were discussed in the context of posing questions to Council in a future workshop to get further directives on how to proceed with the process. A list of questions for that workshop will be created and discussed at the next meeting.

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Balloon Regatta and Chamber Regatta Vendor Fair Marketing

An update on the marketing plan that resulted from the special meeting on September 14, 2015 was presented and discussed. The Board decided to remove newspaper advertising and replace it with advertising on Facebook.

NEW BUSINESS

Discussion and possible action concerning Sounds of Summer Recap

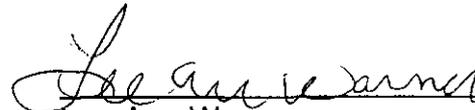
The Board discussed the results of the Sounds of Summer series based on numbers attending, costs of the project and other factors. There was discussion on the success or failure of this event. No board member thought it was a failure but that it achieved its goal of providing a form of entertainment in the evenings for people. The board decided to keep this topic on future agendas to discuss whether or not to continue it as an annual event.

ADJOURN

The meeting was adjourned at 7:55p.m.



Lee McMichael
Tourism Director



Lee Ann Warner
Vice-Chairman