

**TOURISM BOARD
REGULAR MEETING MINUTES
JUNE 24, 2014**

A Regular Meeting of the Page Tourism Board was held at 5:30 p.m. on June 24, 2014, in the Council Chambers at City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Members Lee Ann Warner, Dennis Hinchey, Bubba Ketchersid, Morningstar Wilson, Richard Buck and Gay Ann Ward were present. Tourism Director Lee McMichael was in attendance. City Council liaison Mike Bryant was absent.

Chairman Zimmer called the meeting to order.

HEAR FROM THE CITIZENS

No citizens addressed the Tourism Board.

MINUTES

Regular Tourism Board Meeting- April 22, 2014

Motion made by Vice Chair Warner to approve the minutes. The motion was duly seconded and passed upon a vote.

REPORTS/PRESENTATIONS

Tourism Coordinator Report

Director McMichael gave a monthly report as to his activities.

The Tourism Director then stated that one year ago he started as the Tourism Director and gave a brief overview of the accomplishments of the Board during the last year.

- Reconnected locally, by letting people know that there is a Tourism Bureau in Page.
- Reconnected regionally with the Northern Arizona Council of Government (NACOG) and their Tourism Branch, the Northern Arizona Film Commission; and Statewide, especially with the Arizona Office of Tourism (AOT).
- Reconnected nationally and internationally by joining organizations such as National Travel Association and Grand Circle Association.
- Created a new website.
- Social Media - Facebook, Twitter, Pinterest, and Instagram.
- Civically the Board has done a very good job, with one of the items being the new Noise Ordinance, which will be going before City Council.

City Council- Mike Bryan

No report.

UNFINISHED BUSINESS

None

NEW BUSINESS

Discussion and possible action concerning Oktoberfest

The presenter for this agenda item was not present at the meeting. Motion made by Chair Zimmer to table the item. The motion was duly seconded and passed upon a vote.

Discussion and possible action concerning to the Beautification Task Force

At the June 11, 2014 Regular City Council Meeting, the City Council approved using the remaining donated funds from Republic Services for the Beautification Task Force project – City Park improvements. Even with this donation there are still not enough funds for the City Park Improvement.

Page Tourism Board Regular Meeting-June 24, 2014

Director McMichael explained the situation and requested that the Tourism Board approve up to \$4,000.00 to finish Phase I of the Beautification Task Force Park Project.

There was discussion by the Board as to which line item the monies would come from and when.

Motion made by Chair Zimmer to approve up to \$4,000.00 for the project. The motion was duly seconded by Member Wilson and passed upon a vote.

Executive Session

Motion made to enter into Executive Session. The motion was duly seconded and passed upon a vote.

Chair Zimmer reconvened the Regular Tourism Board Meeting.

Discussion and possible action by the Tourism Board pertaining to the Tourism Director

Motion was made by Vice Chair Warner to present a recommendation concerning the Tourism Director to the City Manager. The motion was duly seconded by Member Wilson and passed upon a vote.

The following agenda item was moved to this portion of the agenda.

Discussion and possible action concerning Octoberfest

The presenter for this agenda item was not present at the meeting-tabled June 24, 2014. Motion made by Chair Zimmer to untable the agenda item. The motion was duly seconded by Member Hinchey and passed upon a vote.

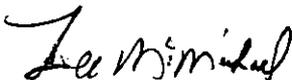
Chair Zimmer discussed how advertising deadlines prompted the need to untable and vote on this item. The presenter was contacted during the meeting by telephone.

There was discussion by Board Members as to the past requests of this event.

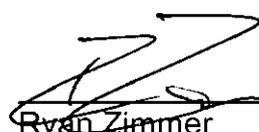
Motion made by Vice Chair Warner to approve up to \$5,000.00 for advertising. The motion was duly seconded by Chair Zimmer and passed upon a vote.

ADJOURN

The meeting was adjourned at 7:20 p.m.



Lee McMichael
Tourism Director

 8-26-14

Ryan Zimmer
Chairman