

**TOURISM BOARD
REGULAR MEETING MINUTES
MAY 27, 2014**

A Regular Meeting of the Page Tourism Board was held at 5:30 p.m. on May 27, 2014, in the Council Chambers at City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Members Lee Ann Warner, Dennis Hinchey, Bubba Ketchersid, Morningstar Wilson, Richard Buck and Gay Ann Ward were present. Tourism Director Lee McMichael was in attendance. City Council liaison Mike Bryant was present.

Chairman Zimmer called the meeting to order.

HEAR FROM THE CITIZENS

No citizens addressed the Tourism Board.

MINUTES

Special Tourism Board Meeting – April 2, 2014

Motion made by Chair Zimmer to approve the minutes. The motion was duly seconded and passed upon a vote.

Regular Tourism Board Meeting- April 22, 2014

Motion made by Chair Zimmer to approve the minutes. The motion was duly seconded and passed upon a vote.

REPORTS/PRESENTATIONS

Tourism Coordinator Report

Director McMichael gave a monthly report as to his activities.

City Council- Mike Bryan

Councilor Bryan had no report.

UNFINISHED BUSINESS

None

NEW BUSINESS

Discussion concerning Lake Powell Cruisers Event

Warren Whisler gave a report of the event.

Discussion and possible action concerning to the Rim Trail

Chair Zimmer updated the Board on the proposal provided by Alpine Trails.

There was discussion by the Board as to how and to which "priority" on the proposal to accomplish first.

Motion made by Member Ketchersid to approve up to \$22,000.00 for signage and map process for the Rim Trail upon City Council approval. The motion was duly seconded by Chair Zimmer and passed upon a vote.

Discussion and possible action concerning the AZ Communication Group

Owner Mike Finney made a presentation discussing the history between AZ Communication Group and the Page Tourism Board.

There was discussion only.

Page Tourism Board Regular Meeting-May 27, 2014

Discussion and possible action concerning Powell Fest

LiquidSol owners presented the Powell Fest concert concept to the Board, slated for October 2014. There was discussion only.

Discussion and possible action concerning Page T-shirts

Director McMichael presented the need for exclusively Page, AZ merchandise. He requested producing more T-shirts, like the ones made for Fireball Run. He stated he will approach local businesses to buy the T-shirts at cost and reimburse the budget for the expenses.

Motion was made by Member Wilson to produce T-shirts. The motion was duly seconded by Vice Chair Warner and passed upon a vote.

Discussion and possible action concerning the city code ordinance section 10-1-12

Local business owner Gary Francis discussed how the current ordinance isn't "tourism friendly" and asked the Board to request a review by City Council.

Motion was made by Chair Zimmer to request via email a review of the ordinance by City Council. The motion was duly seconded by Member Hinchey and passed upon a vote.

Discussion and possible action concerning Beautification Task Force

Mark Law gave a presentation based on the Beautification Task Force's concept to update the amenities in the City Park, such as a new sign, waste receptacles and dog stations. He requested the Tourism Board to recommend the plan to the City Council.

Motion made by Vice Chair Warner to endorse the Beautification Task Force recommendations to City Council. The motion was duly seconded by Member Buck and passed upon a vote.

Discussion and possible action concerning entertainment on the Memorial Plaza stage.

Director McMichael discussed the desire for evening entertainment in the area. He stated that the newly dedicated Memorial Plaza would be a good venue for it. He has approached Bonnie Brown of the Navajo Village and several local dancers and musicians as to their interest in helping with this project. He also stated that the City cannot pay for this, but the performers will be able to accept tips.

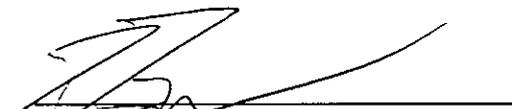
Motion was made by Chair Zimmer to pursue entertainment on the Memorial Plaza stage. The motion was duly seconded by Vice Chair Warner and passed upon a vote.

ADJOURN

The meeting was adjourned at 7:30 p.m.



Lee McMichael
Tourism Director



Ryan Zimmer
Chairman