



CITY OF PAGE EVENTS ASSISTANCE PROGRAM

The Page City Council and Community Development Advisory Board wish to encourage and support special events in Page that draw tourists and provide activities for local and area residents. In order to encourage new events and support existing quality events, the City of Page may provide assistance to organizations that want to hold an event in Page. The following guidelines will be used to assist in the evaluation of each request:

- The event creates evening activities for residents and visitors.
- The event will occur during the shoulder season of November-March.
- The event highlights, involves, or brings attention to Native American culture, southwest culture, and/or local culture or history.
- The event extends visitor stays (Friday, Sunday, weekday events, multi-day events).
- The event expands the use of an existing city facility or local venue (Golf Course, Amphitheatre, Rim Trail, Corrals, Sports Complex, John C. Page Memorial Park).
- The event meets an identified community priority and/or contributes to the quality of life of Page residents.
- The event is new to the community.
- The event is not new to the community, but has had successful past events, or addresses a community cultural or social need, and without assistance from the City may not be able to host the event.
- The event organizer intends to repeat the event in the future

QUALIFYING EVENTS

Qualifying events are those that are promoted and managed by a non-profit agency, group, individual, or club, and substantially meets the above guidelines for support.

STANDARD ASSISTANCE

For qualifying events, the City may provide one or more of the follow types of assistance:

- In-kind service contributions such as:
 - Street Closures
 - Use of City owned facilities
 - Public Safety services
 - Public Works services
 - Insurance Assistance
- At the City's discretion, and with approval of the event organizer, the City may choose to promote the event through its own marketing efforts.
- Application can be made through the Special Event Permit Application.
- No direct or indirect funding shall be provided.

SUBMITTAL REQUIREMENTS

Applicants must complete the City of Page Special Events Permit Application form and submit all requested relevant information and the application fee. It is preferred that applicants submit the application and all required information/attachments and fee a **minimum of three (3) months** prior to

the proposed event date to allow adequate time for review of the application and for review by the Community Development Advisory Board (which meets once per month) and action by the City Council. For the city to consider promoting an event through its own marketing efforts, applications may need to be submitted four (4) to six (6) months in advance.

Applications may be dropped off at Page City Hall, 697 Vista Avenue, Page, AZ 86040 to the attention of Kimberly Johnson, Community Development Director; or mailed to Kimberly Johnson, Community Development Director, P.O. Box 1180 Page, AZ 86040.

Questions may be directed to the Page Community Development Department, 928.645.4261.