

**COMMUNITY DEVELOPMENT ADVISORY BOARD  
MEETING MINUTES  
FEBRUARY 23, 2016**

The regular meeting of the Page Community Development Advisory Board was held at 5:30 p.m. on February 23, 2016, in the Council Chambers at the City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Members Bubba Kitchersid, Gay Ann Ward, Dennis Hinchey and Richard Buck were present. Community Director Kimberly Johnson, Tourism Director Lee McMichael and Council liaison Mike Bryan were present. Vice Chair Lee Ann Warner had an excused absence.

Chair Zimmer called the meeting to order.

**HEAR FROM THE CITIZENS**

No citizens addressed the Board.

**MINUTES**

Regular Community Development Advisory Board Meeting – January 26, 2016

Motion made by Member Ketchersid to approve and duly seconded by Chair Zimmer and unanimously passed upon a vote (5-0).

Special Community Development Advisory Board Meeting – February 16, 2016

Motion made by Member Ketchersid to approve and duly seconded by Chair Zimmer and unanimously passed upon a vote (5-0).

**PRESENTATIONS**

Lee McMichael, Tourism Director

McMichael gave updates on financials, activity and read a statement due his resignation

Kim Johnson, Community Development Director

No report

**NEW BUSINESS**

Discussion concerning Budget Preparation

Community Development Director Johnson told the board that budget preparation time is upon them and this was an initial talk about planning. The main topic was tourism travel and how that affects the budget. Tourism Director McMichael read a report on FY1516 travel. There was discussion about return on investment and how to gauge that. Partnering and bundling was mentioned as a way to make good use of budget monies. Director Johnson restated it is early in the budget process and there will be more discussion.

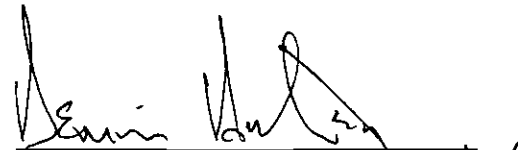
Discussion concerning Tourism Director Vacancy

Community Development Director Johnson told of the upcoming Tourism Director vacancy. She said there would be a broadening scope of responsibilities encompassing economic development, tourism and community development with other components going forward. Director Johnson said she is reviewing job descriptions. There was discussion concerning how tourism would be affected with the new focus. Director Johnson ended the conversation saying she wanted to make decisions sooner rather than later as it is an important role to fill. She further stated that the Community Development Advisory Board's input was desired to help in the process.

**ADJOURN**

The meeting was adjourned at 6:35p.m.

  
Kimberly Johnson  
Community Development Director

  
~~Ryan Zimmer~~ Chairman  
Dennis Hinchey Acting Chair