

**COMMUNITY DEVELOPMENT ADVISORY BOARD  
MEETING MINUTES  
JANUARY 26, 2016**

The regular meeting of the Page Community Development Advisory Board was held at 5:30 p.m. on January 26, 2016, in the Council Chambers at the City Hall in Page, Arizona. Chairman Ryan Zimmer presided. Members Bubba Kitchersid, Gay Ann Ward, Dennis Hinchey and Richard Buck were present. Community Director Kimberly Johnson, Tourism Director Lee McMichael. Vice Chair Lee Ann Warner and Council liaison Mike Bryan had excused absences.

Chair Zimmer called the meeting to order.

**HEAR FROM THE CITIZENS**

No citizens addressed the Board.

**MINUTES**

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Motion made by Chair Zimmer to approve and duly seconded by Member Ward and unanimously passed upon a vote.

**REPORTS/PRESENTATIONS**

Powell Museum Director – Billie Wright

Director Wright was not able to attend so the Tourism Director made the Quarterly Visitation Report.

Tourism Director Report – Lee McMichael

Director McMichael gave a monthly report.

Community Development Director – Kim Johnson

Director Johnson informed the board of Korey Seyler's resignation letter, due to his recent election on to City Council.

**OLD BUSINESS**

Discussion and possible action concerning the Tourism Marketing plans

Both the revised one and five year plans were presented by Director Johnson. Members discussed choosing top priorities from the one year goals and removing the others. They also discussed streamlining the opening portions of the one year document as not to be as lengthy. They voted to keep goals three and four from the one year plan. They agreed to leave the five year plan intact, with minor revisions. Motion was made by Chair Zimmer to send both plans, with agreed upon revisions, to Council for their approval. Member Ketchersid seconded and the motion passed with a unanimous vote.

Discussion and possible action concerning the Event Funding Policy and Application

A revised application form was presented by Director Johnson. Discussion revolved around the location of the additional information on the city's special event application and it was agreed to leave off the program page and move the Events Assistance Program section to page one. The events assistance program was discussed and suggested changes were made. It was agreed to remove one criteria (The organizer is a non-profit, 501C3 organization, or equivalent.) and to offer a flat assistance package

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of up to \$3000. Motion was made by Member Ketchersid to send the Events Assistance Program application, with agreed upon revisions, to Council for their approval. Chair Zimmer seconded the motion and it passed with a unanimous 5-0 vote.

### **NEW BUSINESS**

Discussion and possible action concerning the Downriver Campfire Storytelling Festival  
Chair Zimmer requested that this item move up in order from the agenda due to respect the presenter's time. Steven Law presented his concept for this festival and his budget requests to the board. The date of the festival will be April 23<sup>rd</sup> and will have three storytellers, plus other components. Chair Zimmer made the motion to approve the request of \$3175.00 to promote the event and to send to Council for their approval. Member Ketchersid seconded the motion and it passed with a unanimous vote (5-0).

### **OLD BUSINESS**

Discussion and possible action concerning Sounds of Summer

This item has been discussed at previous meeting and tonight it was brought forward again to decide whether to continue or not continue this series. There was much discussion concerning the effectiveness of last summer's series. If continued, the location should be the amphitheatre in front of City Hall, and the most popular component was the Native American dancing. After much discussion the board agreed not to continue this series but if an event came forward that would fit the concept, they would consider it. The motion was made by Member Ketchersid to continue consideration of possible events like this in the future. Chair Zimmer seconded the motion and it passed with a unanimous vote. Then Chair Zimmer made the motion to discontinue the Sounds of Summer series. Member Buck seconded and it passed with a unanimous vote (5-0).

### **NEW BUSINESS**

Discussion and possible action concerning Block 17

Director Johnson presented the Council priority concerning Block 17 and their desire to see some economic development growth there. There was much discussion about the space, the types of businesses that might be featured, how to find those types of businesses, who would manage them, what would it look like and how would it affect existing businesses in that area. In conclusion, the board decided to continue discussing this item and no action was taken.

Discussion and possible action concerning the Lake Powell Visitor Guide

Director Johnson presented a proposal from the Lake Powell Visitor Guide to increase advertising in the booklet. Director Johnson said we currently have a third page ad advertising the Powell Museum and Visitor Center (which the board paid half and the Museum paid the other half of the cost) and the proposal was to maintain that ad for the 2016 version and consider another ad for the Balloon Regatta. There was discussion

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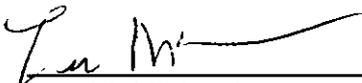
about costs and timeframes to get the ads produced. Member Ketchersid made the motion to renew the Museum ad (with Powell Museum paying half) and add a new third page ad for the Balloon Regatta. Chair Zimmer seconded the motion and it passed unanimously upon a vote (5-0).

Discussion concerning the Page High School Unity Club POW WOW

Director Johnson made the board aware of a meeting Staff had with the Page High School Unity Club advisor who discussed the upcoming POW WOW and the need for financial assistance. Director Johnson only presented details from that meeting since the Unity Club sponsor had not brought forth a specific request for financial support. The consensus of the board agreed that this type of event is one they want to support. Director Johnson suggested a possible need for a special meeting once the information is supplied to her, since the event is early April. The board agreed to meet if necessary and no further action was taken.

**ADJOURN**

The meeting was adjourned at 8:00p.m.

  
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Lee McMichael  
Tourism Director

  
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Ryan Zimmer  
Chairman