

**CITY OF PAGE  
REQUEST FOR QUALIFICATIONS (RFQ)  
FOR  
DOWNTOWN STREETScape MASTER PLAN**

**ADDENDUM #1**

**BACKGROUND**

The City of Page, Arizona (City) is seeking qualified consultants to enter into a contract with for the creation of a comprehensive planning and implementation document to be titled the Page Downtown Streetscape Master Plan (Streetscape Plan). The creation of the plan involves determining and designing suitable projects that enhance the streetscape of the Page downtown area through public outreach, and incorporation of prior and future planning documentation.

**I. RESPONSES TO PROPOSERS QUESTIONS:**

Q: Do covers and indexes count towards the 10-page limit?

A: No

Q: Do resumes of key personnel count towards the 10-page limit?

A: No. Resumes of key personnel may be included in an appendices section which is not considered to be part of the 10-page limit, such as covers and indexes. However, submitters should not submit lengthy appendices. Qualifications must clearly demonstrate responses to the items requested in the submission requirements within the 10-page submission.

Q: What are the boundaries of the project area?

A: There currently is not a precise defined project area, this is to be further refined as part of the scope of work with the selected firm. However, the general “downtown redevelopment area” in consideration is N Lake Powell Boulevard and S lake Powell Boulevard, from Clubhouse Drive to Coppermine Road.

Q: Is there a budget?

A: Yes. However, the purpose of this RFQ is to select a firm best suited and qualified to enter into a contract with. Section IV states this project will be a “fixed rate contract” as determined by the selected firm and City at the time of selection.

Q: What is the level of expected design?

A: A level of partial design stated in Section I (4) where there is enough specific information to determine projects are both feasible and realistic. Partial design shall include, but not limited to basic elements, architecture, costs, and aesthetics. There should be enough information regarding each project to rank and recommend implementation phases for the proposed projects per Section I (9).

Q: What level of base maps are available and expected?

A: There are various basic publicly available shapefiles for roadway. There are also basic relevant studies which include, the City of Page Small Area Transportation Plan (2007). The level of base mapping shall include street dimensions, widths, land configurations, building footprints, and land survey per Section I (2).

Q: What peak hour traffic counts are available?

A: Arizona Department of Transportation, Northern Arizona Council of Governments and Coconino County Department of Transportation have varying traffic count estimates. Peak hours vary on time of year, day of week, and hour of the day. Please note that with a currently increasing tourism and visitation rate, multi-modal traffic in Page has been steadily increasing year to year.

Q: What parking utilization counts are available?

A: There are no recent parking utilization counts for the redevelopment area outside of the referenced resources mentioned in the responses above.

Q: What bicycle and pedestrian activity counts are available?

A: There are no recent bicycle and pedestrian activity counts for the redevelopment area outside of the referenced resources mentioned in the responses.