

Individual Councilor Priorities

AMANDA HAMMOND

Communication Priorities

Intensify our efforts to engage Page's citizens and residents in the surrounding area to keep them informed and solicit their opinions on community matters.

Communication Strategies

- Hire a full-time public information officer to provide timely, accurate information to the public using the full suite of available media.
- Establish new minimum criteria for including the community in major planning and decisions.
- Revamp the city website to make it easier to navigate, accessible, search engine optimized, and quicker to update.
- Upgrade AV equipment and transcription capability to make public meetings easier to see, hear, and participate in online.
- Reduce the use of executive sessions to conduct city business, especially concerning proposals for land sales and development.
- Provide more detail in public meeting agendas and minutes.
- Conduct a survey of city employees to enhance internal communication between and among departments.
- Review the form and function of boards and committees to include more members and encourage residents of neighboring communities and rural areas to be involved.
- Explore options for regular workshops with community residents to provide more opportunities to gather ideas and solutions on the issues most important to our community.
- Expand the ways the city communicates with the public to leverage all available media and in-person opportunities.

Economic Development Priorities

Make economic decisions based on sound data and community input.

Establish a diverse profile of career and business opportunities.

Strengthen partnerships with local, state, and federal entities for mutual benefit.

Develop the social and physical infrastructure to support economic growth.

Economic Development Strategies

- Work with partners to update water intake and wastewater treatment systems for the mutual benefit of area residents and visitors.
- Fund a visitor study to better understand the wants and needs of visitors and increase overnight stays in our community.

- Increase the prevalence of CARE workshops with business start-up and grant-writing assistance for people interested in opening childcare or elder care facilities.
- Host an Industry Days Convention to meet with investors interested in opening manufacturing, technology, or industrial facilities in Page.
- Explore manufacturing and industrial opportunities, especially in sustainability sectors, to grow the economy and address public needs.
- Expand affordable housing initiatives through development incentives, paths to home ownership, and inclusive mixed-income zoning.
- Partner with PUSD to address student safety and education quality.
- Offer expanded recreation opportunities for youth and elders with a year-round aquatic facility.
- Revisit Horseshoe Bend fee collection to maximize returns for the community.

Community Planning Priorities

Review and revise primary plans to incorporate community input and make sure we are putting the needs of our citizens and community members first.

Establish the framework to develop affordable, vibrant, and enjoyable neighborhoods and business districts that provide holistic living solutions, and attractive activities for visitors.

Ensure plans and ordinances are logical, accessible, understandable, and enforceable.

Foster a social and cultural climate where beauty, functionality, and heritage work together for the wellbeing of the community.

Community Planning Strategies

- Update the Strategic Plan to reflect current priorities.
- Include the public in developing a plan to revitalize the downtown business district.
- Develop a community aesthetic that incorporates art, culture, color, history, and texture for future development and revitalization efforts.
- Incorporate art and parks to address public safety concerns including crime, traffic accidents, and public health.
- Complete second emergency services station.
- Exercise emergency response plans with local, state, and federal partners.
- Review and update city codes and ordinances.
- Review and update the 2040 General Plan with input from at least 1% of the population.
- Update pavement and street development plans.
- Establish a public transportation plan.