



City Council Strategic Priorities

Established February 2025

Page City Council



Mayor
Steven R. Kidman



Vice Mayor
Mike Farrow



Councilor
David Auge



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Councilor
Amanda Hammond

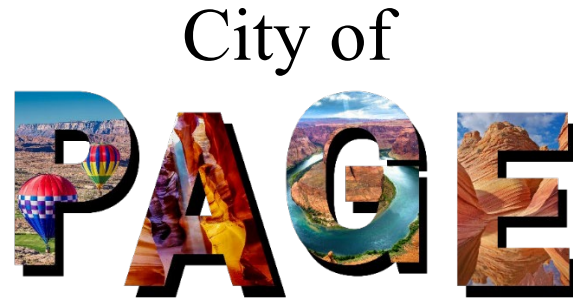


Councilor
Kenna Hettinger



Councilor
Debi Roundtree





Vision Statement

The City of Page shines as an eco-tourism destination and gateway to the world-renowned Grand Circle of National Parks. Page is a welcoming and family friendly community that prioritizes education, respects cultural diversity, and preserves the scenic environment. This vibrant and active City is fiscally responsible and provides a diverse economy that offers housing, healthcare, and employment opportunities, as well as entertainment, dining, and recreational choices for residents and visitors of any age.

Values

- Teamwork and Collaboration.
- Accountability, Transparency, and Proactive Communication.
- Fiscal Responsibility.
- Integrity.
- Customer Service.
- Continued Strategic Planning.

Objective Criteria for Decision Making

- Is it in the best interest of the community and stakeholders?
- Does it align with our goals and priorities?
- Is it achievable and sustainable?
- Is it financially viable?
- Is it legal?
- Is it fair?
- Is it safe and secure?

Housing

Goal: Promote the development of affordable housing by ensuring adequate infrastructure support, conducting a thorough assessment, and engaging with developers to address gaps in accessible, moderately priced housing options.

Objectives:

1. Identify organizations who specialize in rural housing needs and select one to complete a comprehensive assessment.
2. Provide appropriate infrastructure support to encourage moderately priced/attainable long term housing.
3. Actively pursue outreach opportunities to bring in housing developers.

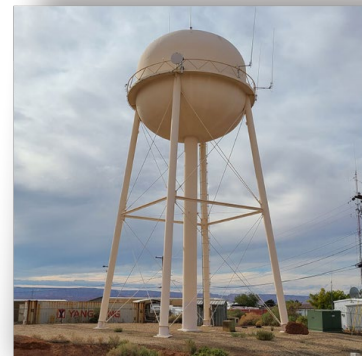


Infrastructure

Goal: Allocate resources to infrastructure that fosters economic growth, promotes environmental sustainability, and enhances the community's quality of life.

Objectives:

1. Obtain funding for a backup water supply to guarantee long term water security. Develop and secure an alternative plan for water retention efforts.
2. Expand, enhance, and maintain walkable and bikable paths and trails to improve accessibility for non-motorized commuting within the City.
3. Plan, secure funding, and construct a new fire station to enhance emergency response times and ensure comprehensive coverage across the City.



Safety & Security

Goal: Develop and implement comprehensive safety and security protocols to ensure the protection of residents and property in the community, addressing both immediate and long term needs.

Objectives:

1. Enhance the City's safety by addressing key safety concerns (e.g. barricades, patrols, public awareness, Emergency Notification System, etc.) for special events, parks and recreation, and emergency situations.
2. Increase attraction and retention of Police, EMS, and Fire staff through competitive wages.
3. Implement measures to improve Police, EMS, and Fire response times across the community.



Communication

Goal: Enhance communication and transparency by establishing clear, accessible communication systems and shared resources that promote engagement, trust, and informed decision making.

Objectives:

1. Enhance two way communication with the community and encourage civic engagement and public participation in local governance.
2. Improve transparency and accountability in local government by continuing to refine City plans and codes with public input.
3. Enhance internal communication for greater collaboration, efficiency, and employee career satisfaction.



Quality of Life

Goal: Foster a vibrant and connected community by enhancing and maintaining parks, paths, and trails; promoting the beautification of the City through building and streetscape improvements; and investing in recreation, arts, and cultural programs to enrich the quality of life for all residents.

Objectives:

1. Explore legal and appropriate options for holistic care for children of all ages.
2. Develop aquatic and recreation facilities to meet the recreational and health needs of all ages.
3. Implement a comprehensive plan to enhance and maintain City parks and trails, ensuring they are accessible, well equipped, and sustainably managed for the enjoyment and wellbeing of the community.



Economic Development

Goal: Create a thriving, inclusive, and aesthetically appealing community that fosters pride, attracts eco-tourism, and supports long term economic and social wellbeing.

Objectives:

1. Foster economic development diversification by attracting new industries and expanding tourism opportunities, with a focus on creating sustainable jobs, promoting local businesses, and enhancing the City's appeal as a destination for visitors.
2. Revitalize and beautify the downtown area through targeted improvements including streetscape enhancements, public art installations, and green spaces, to create an inviting and vibrant environment for residents and visitors alike.
3. Pursue legal and appropriate options to support a comprehensive transportation plan that improves accessibility, efficiency, and connectivity, offering reliable options for travel throughout the City and surrounding areas.

