



FEBRUARY 2025 CITY SALES TAX REPORT FOR THE PERIOD ENDED FEBRUARY 28, 2025



Disclaimer

Beginning July 2020, these reports have been modified to reflect the month city sales tax revenues were **generated**. Previous reports reflected the month the revenues were **received** by the City.

Vision Statement

The City of Page is a clean, financially responsible, diverse and vibrant community that respects the quality of its environment, fosters a sense of community and family, encourages a healthful, active lifestyle and supports a wide-range of business opportunities to promote a prosperous economy.



CITY OF PAGE FINANCE DEPARTMENT
MONTHLY SALES TAX STATISTICS
FEBRUARY 2025

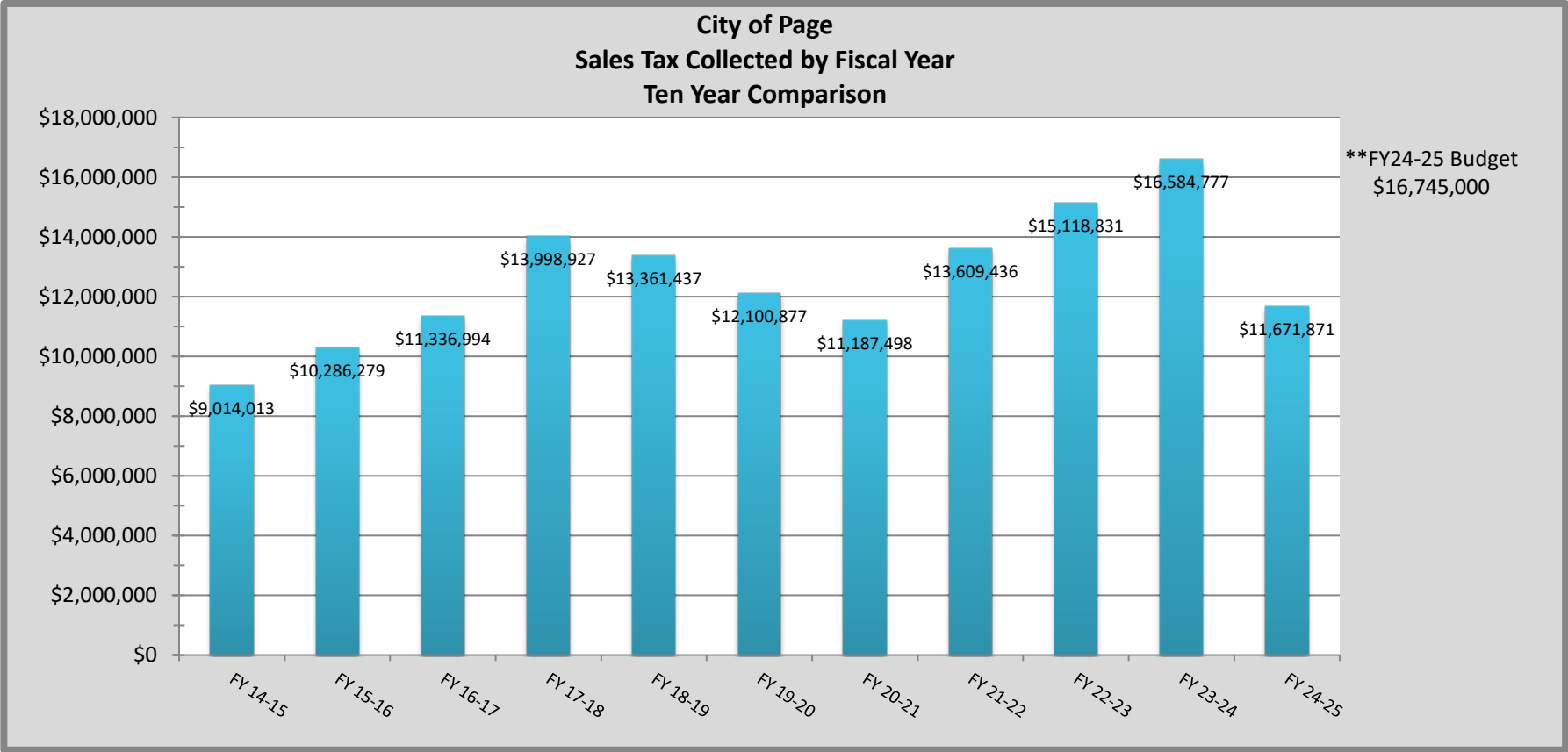
The City of Page receives payment journals from the Arizona Department of Revenue ("ADOR") for prior month distributions. The following report reflects Sales and Use Tax collected in March 2025 for economic activity that occurred in February 2025.

Note: As of September 1, 2024, Ordinance 731-24 increased the Hotel Tax rate from 3% to 5% and the Transient Lodging Tax rate from 4.263% to 5%.

FEBRUARY 2025	FEBRUARY 2024	DIFFERENCE	% CHANGE
\$976,370.87	\$951,273.26	↑ \$25,097.61	2.6%

FISCAL YEAR-TO-DATE	SAME PERIOD LAST YEAR	DIFFERENCE	% CHANGE
\$11,671,870.58	\$10,066,243.52	↑ \$1,605,627.06	16.0%

LAST 12 MONTHS	SAME PERIOD LAST YEAR	DIFFERENCE	% CHANGE
\$18,190,404.33	\$15,977,286.22	↑ \$2,213,118.11	13.9%



TAXPAYERS REPORTING REVENUE:				NEW TPT LICENSES:			
	FY 2023/2024	FY 2024/2025		FY 2023/2024	FY 2024/2025		
JUL	2374	2513	JUL	3	9		
AUG	2374	2479	AUG	11	6		
SEP	2504	2658	SEP	6	2		
OCT	2351	2503	OCT	9	7		
NOV	2182	2545	NOV	2	5		
DEC	2768	2913	DEC	11	5		
JAN	2520	2454	JAN	9	10		
FEB	2397	2409	FEB	4	2		
MAR	2557		MAR	5			
APR	2528		APR	12			
MAY	2484		MAY	13			
JUN	2569		JUN	3			
YTD Avg	2467	2559	YTD Avg	7	6		

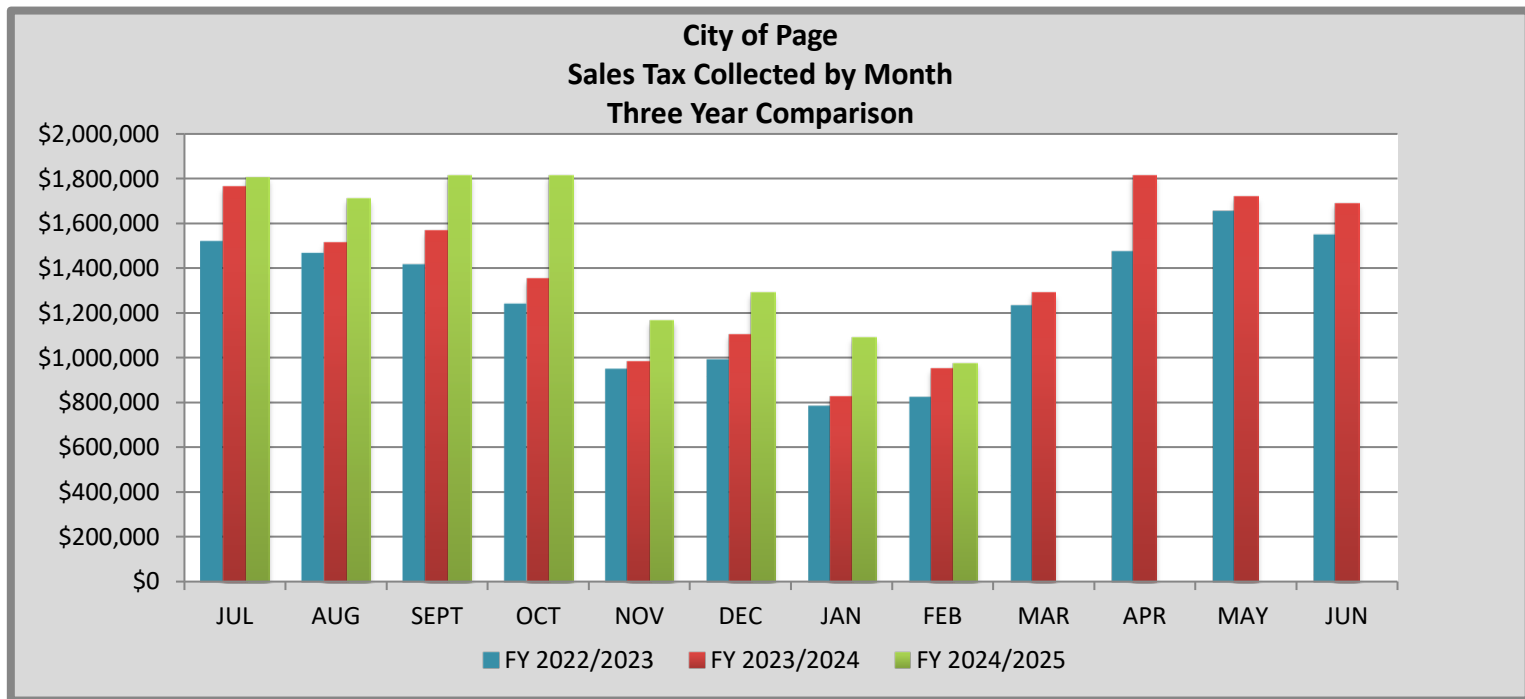


CITY OF PAGE FINANCE DEPARTMENT

MONTHLY SALES TAX STATISTICS

FEBRUARY 2025

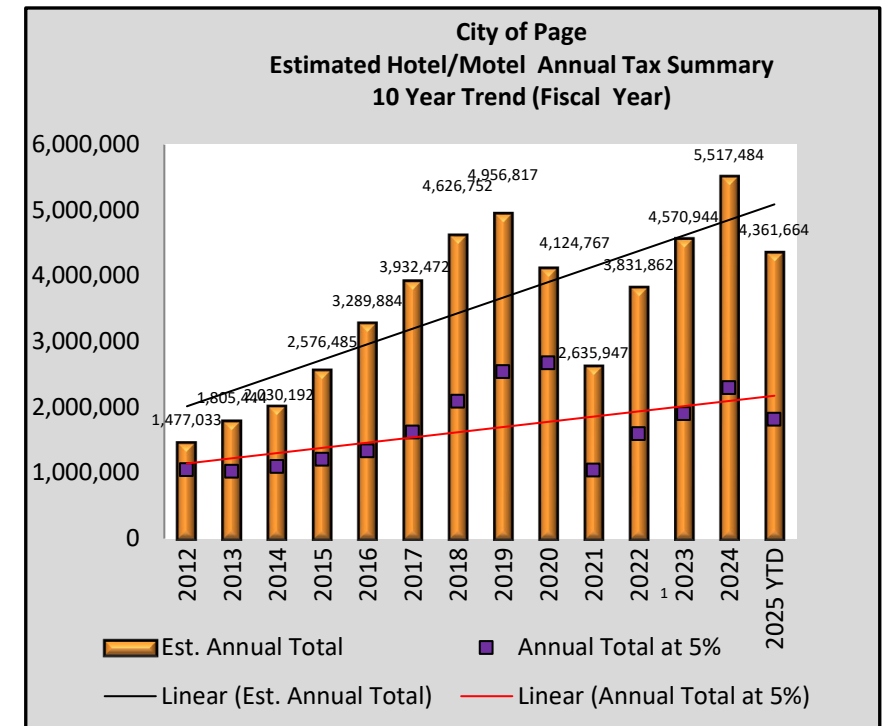
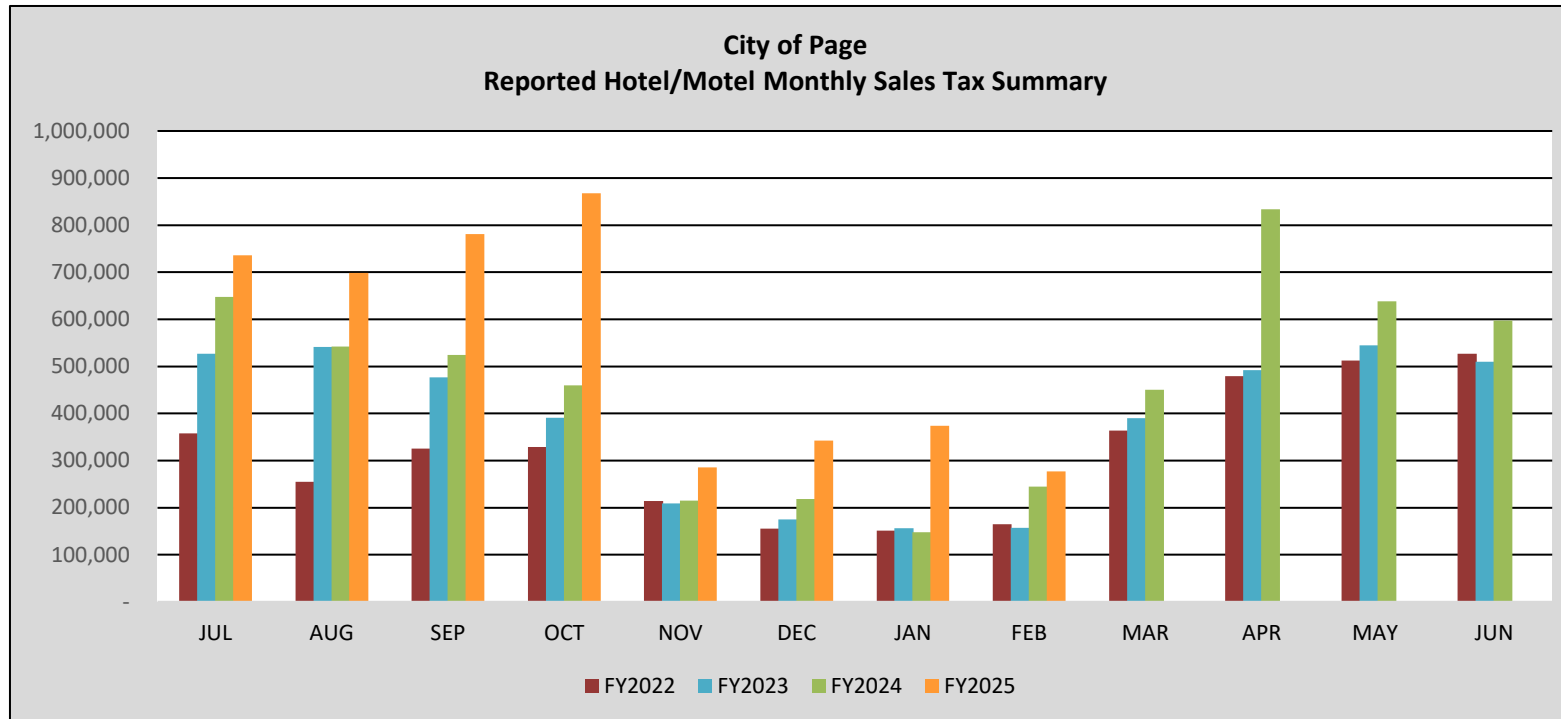
MONTH	FY 2022/2023	FY 2023/2024	Variance from Prior Year	FY 2024/2025	Variance from Prior Year
JUL	\$1,520,627.60	\$1,763,368.88	16.0%	\$1,806,231.81	2.4%
AUG	\$1,467,402.10	\$1,513,426.64	3.1%	\$1,709,638.12	13.0%
SEPT	\$1,417,592.77	\$1,568,694.41	10.7%	\$1,815,911.08	15.8%
OCT	\$1,241,756.63	\$1,353,739.70	9.0%	\$1,815,489.61	34.1%
NOV	\$951,478.67	\$981,960.88	3.2%	\$1,166,968.56	18.8%
DEC	\$993,922.04	\$1,106,201.20	11.3%	\$1,292,488.02	16.8%
JAN	\$787,135.45	\$827,578.55	5.1%	\$1,088,772.51	31.6%
FEB	\$827,872.81	\$951,273.26	14.9%	\$976,370.87	2.6%
MAR	\$1,233,589.84	\$1,290,812.66	4.6%		
APR	\$1,474,607.83	\$1,815,349.92	23.1%		
MAY	\$1,653,819.77	\$1,721,922.06	4.1%		
JUN	\$1,549,025.26	\$1,690,449.11	9.1%		
Y-T-D Totals	\$15,118,830.77	\$16,584,777.27	9.7%	\$11,671,870.58	Avg 16.89%



BUSINESS CLASS	COLLECTED THIS MONTH	% OF COLLECTIONS
017, 387 RETAIL SALES	268,776.16	27.53%
605,606,618 REMOTE SELLERS	33,536.64	3.43%
062 FOOD FOR HOME CONSUMPTION (GROCERIES)	110,279.18	11.29%
011 RESTAURANT/BAR/CATERING	127,917.61	13.10%
044,144,325,344 HOTEL/MOTEL/VHR/B&B	277,094.23	28.38%
045 RESIDENTIAL LEASE	(980.54)	-0.10%
213 COMMERCIAL LEASE	19,596.87	2.01%
015,016,037,315 CONTRACTING	32,128.19	3.29%
012 AMUSEMENTS	22,613.68	2.32%
[VARIOUS] ALL OTHER PRIVILEGE TAX	68,004.80	6.97%
029,030, 389 USE TAX	17,305.11	1.77%
050 LICENSE FEES	98.94	0.01%
TOTAL COLLECTED THIS MONTH	\$ 976,370.87	100%
LESS:		
AMOUNT PAID FOR PRIOR PERIODS	\$31,634.51	3.24%
AMOUNT PAID FOR FUTURE PERIODS	\$1,138.91	0.12%
AUDIT/PENALTY COLLECTIONS	\$6,279.10	0.64%
COLLECTIONS APPLICABLE TO CURRENT PERIOD	\$ 937,318.35	96.00%

CITY OF PAGE
SALES TAX REPORT
FOR HOTEL/MOTEL CATEGORY BY FISCAL YEAR
COLLECTIONS THROUGH FEBRUARY 28, 2025

	HOTEL TAX COLLECTED IN CLASS CODE ** PG 044 (5%)	ADDITIONAL HOTEL TAX COLLECTED IN CLASS CODE ** PG 144 (5%)	ONLINE LODGING MARKETPLACE TAX COLLECTED IN CLASS CODE ** PG 325 (5%)	ONLINE LODGING MARKETPLACE TAX COLLECTED IN CLASS CODE ** PG 344 (5%)	TOTAL TAX COLLECTED FOR HOTEL/MOTEL CATEGORY		FY2022	FY2023	FY2024
JUL	263,817.56	374,744.79	45,161.81	52,344.84	736,069.00	JUL	357,985.37	527,204.48	647,245.04
AUG	243,172.80	345,927.43	50,550.42	58,642.80	698,293.45	AUG	254,459.52	541,345.35	542,391.88
SEP	336,816.53	319,238.48	69,144.53	56,001.08	781,200.62	SEP	325,103.71	476,808.16	524,735.99
OCT	381,068.59	381,370.36	59,140.51	45,775.06	867,354.52	OCT	328,623.06	390,883.95	459,459.49
NOV	106,630.94	106,901.84	39,002.90	33,242.65	285,778.33	NOV	213,719.24	209,160.07	214,587.21
DEC	130,544.47	130,643.97	43,292.38	37,832.52	342,313.34	DEC	155,611.22	175,271.56	217,908.71
JAN	122,049.65	130,247.09	62,303.79	58,960.23	373,560.76	JAN	150,806.65	156,170.96	147,377.47
FEB	83,280.01	78,854.89	59,334.13	55,625.20	277,094.23	FEB	164,472.55	156,995.99	244,681.75
MAR					-	MAR	363,310.38	389,881.83	450,161.53
APR					-	APR	479,088.39	492,236.16	833,514.99
MAY					-	MAY	512,047.27	544,712.23	638,255.33
JUN					-	JUN	526,634.41	510,272.88	597,164.99
Y-T-D Totals \$	1,667,380.55	1,867,928.85	427,930.47	398,424.38	4,361,664.25	Totals	3,831,861.77	4,570,943.62	5,517,484.38



****As of September 1, 2024 Ordinance 731-24 increased the Hotel Tax (PG 044 & PG 325) from 3% to 5% & Transient Lodging Tax (PG 144 & PG 344) from 4.263% to 5%.**

Note: Collections are reported business sales taken one month prior

Note: Revised October 2022 to change reporting to Fiscal Year from Calendar Year.

*** April 2024 - One Hotel Reporting for prior 10 months \$140K

**THREE YEAR
CITY SALES TAX SUMMARY
LISTED BY REPORTING CATEGORY**

			<i>JAN 2023</i>	<i>JAN 2024</i>	<i>JAN 2025</i>	<i>FEB 2023</i>	<i>FEB 2024</i>	<i>FEB 2025</i>	<i>MAR 2023</i>	<i>MAR 2024</i>	<i>MAR 2025</i>
3.00%	PG 000 -OLD	Privilege Tax	\$ 1.86	\$ (5.09)	\$ -	\$ 125.01	\$ -		\$ 109.49	\$ (0.02)	
3.00%	<i>PG 005</i>	Communications	\$ 3,634.65	\$ 5,988.90	\$ 4,511.15	\$ 4,625.14	\$ 5,948.58	\$ 4,825.39	\$ 7,204.32	\$ 5,956.98	
3.00%	<i>PG 012</i>	Amusements	\$ 23,673.32	\$ 21,223.35	\$ 24,235.52	\$ 22,876.43	\$ 23,592.16	\$ 22,613.68	\$ 26,581.46	\$ 50,820.67	
3.00%	<i>PG 015</i>	Contracting - Prime	\$ 24,464.80	\$ 22,624.95	\$ 25,576.08	\$ 40,989.05	\$ 18,862.49	\$ 32,121.81	\$ 10,431.16	\$ 17,002.28	
3.00%	<i>PG 017</i>	Retail Sales	\$ 222,948.57	\$ 208,200.93	\$ 236,721.85	\$ 226,406.87	\$ 233,249.28	\$ 235,323.22	\$ 270,870.10	\$ 296,446.30	
5.00%	<i>PG 044</i>	Hotels	\$ 37,892.91	\$ 29,989.74	\$ 122,049.65	\$ 40,213.88	\$ 66,980.64	\$ 83,280.01	\$ 129,387.49	\$ 139,587.46	
3.00%	<i>PG 325 - NEW</i>	Online Lodging Market	\$ 27,362.55	\$ 74,656.48	\$ 62,303.79	\$ 25,600.62	\$ 35,671.12	\$ 59,334.13	\$ 37,320.37	\$ 50,531.40	
3.00%	<i>PG 605 - NEW</i>	Retail Sales - Marketplace	\$ 25,612.83	\$ 37,546.86	\$ 34,380.59	\$ 27,329.94	\$ 27,848.12	\$ 32,485.31	\$ 33,056.30	\$ 32,426.61	
3.00%	<i>PG 062</i>	Retail - Groceries	\$ 98,847.42	\$ 105,699.67	\$ 119,906.40	\$ 93,493.06	\$ 106,434.35	\$ 110,279.18	\$ 125,306.93	\$ 136,170.08	
3.00%	<i>PG 606 - NEW</i>	Retail - Groceries - Marketplace	\$ 753.27	\$ 764.96	\$ 718.85	\$ 503.62	\$ 734.94	\$ 706.48	\$ 704.82	\$ 957.19	
3.00%	<i>PG 214</i>	Rental of Personal Property (TPP)	\$ 11,427.34	\$ 9,092.82	\$ 14,947.55	\$ 13,771.77	\$ 11,844.86	\$ 16,459.00	\$ 15,429.74	\$ 14,312.18	
3.00%	Misc. *	See Note at Bottom of Page	\$ 63,534.15	\$ 70,142.72	\$ 84,750.01	\$ 68,033.36	\$ 56,693.16	\$ 84,334.53	\$ 62,430.03	\$ 63,361.84	\$ -
Total Privilege Tax			\$ 540,153.67	\$ 585,926.29	\$ 730,101.44	\$ 563,968.75	\$ 587,859.70	\$ 681,762.74	\$ 718,832.21	\$ 807,572.97	\$ -
5.000%	PG 001 - OLD	Hotel/Motel (Additional)									
5.000%	<i>PG 144</i>	Hotel/Motel (Additional)	\$ 53,977.26	\$ 42,443.20	\$ 130,247.09	\$ 57,143.43	\$ 94,894.52	\$ 78,854.89	\$ 176,272.11	\$ 197,902.33	
4.263%	<i>PG 344 - NEW</i>	Online Lodging Market (Additional)	\$ 36,938.24	\$ 288.05	\$ 58,960.23	\$ 34,038.06	\$ 47,135.47	\$ 55,625.20	\$ 46,901.86	\$ 62,140.34	
Total Hotel/Motel (Additional)			\$ 90,915.50	\$ 42,731.25	\$ 189,207.32	\$ 91,181.49	\$ 142,029.99	\$ 134,480.09	\$ 223,173.97	\$ 260,042.67	\$ -
3.00%	<i>PG 029 & 030</i>	Use Tax	\$ 20,868.25	\$ 28,519.36	\$ 14,371.99	\$ 13,606.52	\$ 38,729.39	\$ 13,495.16	\$ 24,510.31	\$ (33,585.26)	
3.00%	<i>PG 450</i>	Vehicle Use Tax Purchase		\$ (15.61)	\$ -	\$ 142.89	\$ -	\$ -	\$ -		
\$2.00	<i>PG 050</i>	License Fees	\$ (1,029.53)	\$ 77.53	\$ 96.47	\$ 196.76	\$ 95.73	\$ 98.94	\$ 80.73	\$ 77.34	
Total Use Tax			\$ 19,838.72	\$ 28,581.28	\$ 14,468.46	\$ 13,946.17	\$ 38,825.12	\$ 13,594.10	\$ 24,591.04	\$ (33,507.92)	\$ -
4.00%	PG 003 - Old	Restaurant/Bar	\$ 103.16	\$ 204.69		\$ 976.93	\$ 409.38		\$ 1,724.59	\$ 409.38	
4.00%	<i>PG 011</i>	Restaurant/Bar	\$ 93,146.15	\$ 120,834.52	\$ 123,951.00	\$ 123,125.75	\$ 140,143.93	\$ 127,917.61	\$ 218,299.98	\$ 208,544.89	
Total Restaurant/Bar			\$ 93,249.31	\$ 121,039.21	\$ 123,951.00	\$ 124,102.68	\$ 140,553.31	\$ 127,917.61	\$ 220,024.57	\$ 208,954.27	\$ -
3.00%	PG 013	Rental of Real Property									
3.00%	<i>PG 045 **</i>	Residential Rental	\$ 17,599.54	\$ 25,717.31	\$ 2,367.41	\$ 16,781.26	\$ 18,679.54	\$ (980.54)	\$ 16,244.28	\$ 23,569.43	
3.00%	<i>PG 213</i>	Commercial Rental	\$ 25,378.71	\$ 23,583.21	\$ 29,551.44	\$ 17,892.46	\$ 23,325.60	\$ 19,596.87	\$ 30,723.77	\$ 24,181.24	
Total Rental of Real Property			\$ 42,978.25	\$ 49,300.52	\$ 31,918.85	\$ 34,673.72	\$ 42,005.14	\$ 18,616.33	\$ 46,968.05	\$ 47,750.67	\$ -
GRAND TOTAL			\$ 787,135.45	\$ 827,578.55	\$ 1,089,647.07	\$ 827,872.81	\$ 951,273.26	\$ 976,370.87	\$ 1,233,589.84	\$ 1,290,812.66	\$ -

Note: Percentages listed for PG Categories are current rates
Note: City taxes from hotel/motel lodging are collected at a rate of 10% (5% is reflected in PG 044, 5% is reflected in *PG 144*)
Note: As of September 1, 2024 Ordinance 731-24 increased the Hotel Tax (PG 044 & PG 325) from 3% to 5% & Transient Lodging Tax (PG 144 & PG 344) from 4.263% to 5%.

* Misc includes PG 004 Utilities, PG 006 Transportation, PG 009 Publication, PG 010 Job Printing, PG 016 Contracting-Speculative Builder, PG 018 Advertising, PG 037 Contracting-Owner-builder, PG 315 MRRA Amount, PG 387 & PG 618 Retail Sales over \$3K, PG 389 Use Tax over \$3K
** PG 045 as of January 2025 tax is no longer charged on Residential Rentals. Any amounts reported are from prior months.

City of Page

Category and Month	Fiscal Year			Variance	
	FY2023	FY2024	FY2025	2023 vs 2024	2024 vs 2025
ALL OTHER PRIVILEGE TAX	509,438	527,010	572,586	3.4%	8.6%
Jul	80,021	84,043	75,982	5.0%	-9.6%
Aug	75,162	74,341	86,595	-1.1%	16.5%
Sep	71,904	66,485	77,894	-7.5%	17.2%
Oct	50,075	54,866	65,400	9.6%	19.2%
Nov	56,537	56,492	60,493	-0.1%	7.1%
Dec	54,937	61,295	66,405	11.6%	8.3%
Jan	58,774	66,299	71,812	12.8%	8.3%
Feb	62,028	63,188	68,005	1.9%	7.6%
AMUSEMENTS	276,909	362,431	366,225	30.9%	1.0%
Jul	43,003	62,592	62,653	45.6%	0.1%
Aug	26,653	38,081	64,723	42.9%	70.0%
Sep	58,075	89,650	63,665	54.4%	-29.0%
Oct	39,910	54,953	56,477	37.7%	2.8%
Nov	33,687	38,764	37,242	15.1%	-3.9%
Dec	29,032	33,576	34,616	15.7%	3.1%
Jan	23,673	21,223	24,236	-10.3%	14.2%
Feb	22,876	23,592	22,614	3.1%	-4.1%
COMMERCIAL LEASE	226,627	189,331	218,519	-16.5%	15.4%
Jul	25,458	20,030	24,055	-21.3%	20.1%
Aug	21,883	20,865	25,505	-4.7%	22.2%
Sep	32,869	23,441	24,750	-28.7%	5.6%
Oct	22,928	17,759	21,847	-22.5%	23.0%
Nov	23,240	17,805	28,639	-23.4%	60.8%
Dec	56,978	42,522	44,575	-25.4%	4.8%
Jan	25,379	23,583	29,551	-7.1%	25.3%
Feb	17,892	23,326	19,597	30.4%	-16.0%
CONTRACTING	245,151	243,815	178,759	-0.5%	-26.7%
Jul	39,447	25,996	15,451	-34.1%	-40.6%
Aug	35,200	16,748	17,666	-52.4%	5.5%
Sep	35,194	33,277	11,026	-5.4%	-66.9%
Oct	33,740	13,605	16,929	-59.7%	24.4%
Nov	14,218	34,821	25,935	144.9%	-25.5%
Dec	19,030	90,539	33,998	375.8%	-62.4%
Jan	24,475	22,625	25,627	-7.6%	13.3%
Feb	43,847	6,204	32,128	-85.8%	417.8%

Category and Month	FY2023	FY2024	FY2025	2023 vs 2024	2024 vs 2025
FOOD FOR HOME CONSUMPTION (GROCERIES)	1,017,988	1,118,399	1,200,765	9.9%	7.4%
Jul	168,671	190,295	210,425	12.8%	10.6%
Aug	165,614	180,310	182,794	8.9%	1.4%
Sep	137,867	155,809	159,594	13.0%	2.4%
Oct	132,020	136,465	162,383	3.4%	19.0%
Nov	115,870	125,230	128,220	8.1%	2.4%
Dec	105,605	118,156	127,164	11.9%	7.6%
Jan	98,847	105,700	119,906	6.9%	13.4%
Feb	93,493	106,434	110,279	13.8%	3.6%
HOTEL/MOTEL/VHR/B&B	2,633,841	2,998,388	4,453,677	13.8%	48.5%
Jul	527,204	647,245	736,069	22.8%	13.7%
Aug	541,345	542,392	698,293	0.2%	28.7%
Sep	476,808	524,736	781,201	10.1%	48.9%
Oct	390,884	459,459	867,355	17.5%	88.8%
Nov	209,160	214,587	333,212	2.6%	55.3%
Dec	175,272	217,909	386,893	24.3%	77.5%
Jan	156,171	147,378	373,561	-5.6%	153.5%
Feb	156,996	244,682	277,094	55.9%	13.2%
LICENSE FEES	(425)	678	1,944	59.8%	186.5%
Jul	(42)	186	83	340.7%	-55.3%
Aug	62	82	62	32.6%	-24.0%
Sep	115	(4)	1,062	-96.2%	24147.9%
Oct	78	59	78	-24.7%	32.6%
Nov	65	81	388	24.5%	379.2%
Dec	131	102	75	-22.2%	-26.1%
Jan	(1,030)	78	96	-92.5%	24.4%
Feb	197	96	99	-51.3%	3.4%
REMOTE SELLERS	224,768	270,160	285,700	20.2%	5.8%
Jul	30,695	31,484	36,326	2.6%	15.4%
Aug	27,830	32,750	33,610	17.7%	2.6%
Sep	25,166	32,409	33,238	28.8%	2.6%
Oct	26,422	30,984	34,452	17.3%	11.2%
Nov	29,252	44,799	38,407	53.1%	-14.3%
Dec	29,656	29,872	39,892	0.7%	33.5%
Jan	27,151	38,871	36,238	43.2%	-6.8%
Feb	28,596	28,991	33,537	1.4%	15.7%

Category and Month	FY2023	FY2024	FY2025	2023 vs 2024	2024 vs 2025
RESIDENTIAL LEASE	128,905	150,203	115,824	16.5%	-22.9%
Jul	15,745	15,900	17,456	1.0%	9.8%
Aug	12,862	15,295	16,704	18.9%	9.2%
Sep	16,561	18,592	23,717	12.3%	27.6%
Oct	14,721	18,317	17,235	24.4%	-5.9%
Nov	16,663	17,655	21,071	6.0%	19.3%
Dec	17,971	20,047	18,255	11.6%	-8.9%
Jan	17,600	25,717	2,367	46.1%	-90.8%
Feb	16,781	18,680	-981	11.3%	-94.8%
RESTAURANT/BAR/CATERING	1,380,575	1,593,124	1,566,718	15.4%	-1.7%
Jul	231,712	292,186	247,982	26.1%	-15.1%
Aug	217,207	243,005	223,544	11.9%	-8.0%
Sep	211,582	245,841	260,839	16.2%	6.1%
Oct	197,810	239,483	214,365	21.1%	-10.5%
Nov	142,737	161,400	175,516	13.1%	8.7%
Dec	163,257	150,232	192,603	-8.0%	28.2%
Jan	93,146	120,835	123,951	29.7%	2.6%
Feb	123,126	140,144	127,918	13.8%	-8.7%
RETAIL SALES	2,336,493	2,392,353	2,544,636	2.4%	6.4%
Jul	324,875	379,799	359,258	16.9%	-5.4%
Aug	318,921	324,558	340,484	1.8%	4.9%
Sep	307,789	349,418	346,557	13.5%	-0.8%
Oct	308,868	299,824	343,728	-2.9%	14.6%
Nov	280,852	254,498	309,809	-9.4%	21.7%
Dec	312,236	308,991	315,369	-1.0%	2.1%
Jan	237,435	220,986	260,654	-6.9%	18.0%
Feb	245,518	254,279	268,776	3.6%	5.7%
USE TAX	227,517	220,351	166,517	-3.1%	-24.4%
Jul	33,838	13,612	20,491	-59.8%	50.5%
Aug	24,664	25,001	19,658	1.4%	-21.4%
Sep	43,664	29,039	32,369	-33.5%	11.5%
Oct	24,301	27,966	15,243	15.1%	-45.5%
Nov	29,197	15,830	8,037	-45.8%	-49.2%
Dec	29,817	32,960	32,642	10.5%	-1.0%
Jan	25,514	34,285	20,773	34.4%	-39.4%
Feb	16,521	41,658	17,305	152.1%	-58.5%
Grand Total	9,207,788	10,066,244	11,671,871	9.3%	16.0%